

# CITY OF SANTA MONICA TELECOMMUNICATIONS MASTER PLAN

- Exhibits -

Prepared By

 $MC_G$ 

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### INDEX TO EXHIBITS

Exhibit A .	Telecommunications Working Group Membership
Exhibit B .	Universal Access Policy Considerations
Exhibit C .	List of Electronically Delivered Government Services
Exhibit D	Public Telecommunications Survey
Exhibit E .	Business Telecommunications Survey
Exhibit F .	Public Workshop Agenda and Summary of Comments
Exhibit G	Library Information Navigator Program
Exhibit H	
Exhibit I	
Exhibit J	ECONOMIC MODELS:  Municipal Fiber Network  Full Service Network
Exhibit K .	MAPS:  City Business Clusters  Multimedia Firm Locations  Recommended Network - Initial Phases

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# EXHIBIT A

# TWG Membership



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### Working Group and Sub-Committee Items Considered

1.	Neil Schmidt	Superintendent, Santa Monica-Malibu Unified School District
2.	Alan Buckley	President, Academic Senate Santa Monica College
<b>3.</b>	Jim Hake	Chairman, National Information Infrastructure (NII) Awards, Exec. Director Access Media
4.	Gerald Chaleff	Attorney and former President, Los Angeles Information Technology Commission, former County Bar Association President
5.	Barry Boehm	Former Chair, Santa Monica Library Board USC Professor of Software Engineering
6.	Michele Wittig	PEN Participant/California State University, Northridge, Professor of Psychology
7.	Mark Flaisher	LA Freenet and Advisor to Mayor Riordan on Technology issues
8.	Kevin McKeown	Computer & Network Consultant: Santa Monica Malibu Unified School District, Neighborhood and Human Services Organizations
9.	Susan Herman	President, SHC, former General Manager of the Dept. of Telecommunications for the City of Los Angeles and a member of President Clinton's National Information Infrastructure (NII) Advisory Council

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## EXHIBIT B

# Universal Access Policy Considerations



### Outline of Issues for Consideration for Universal Access and Universal Service

### A. THE LIMIT OF OUR AUTHORITY AND THE ROLE OF POLICY TO PROMOTE RATHER THAN REGULATE

### B. UNDERSTANDING THE TERMS AND DEVELOPING OUR DEFINITION:

- 1. **Universal access** speaks to the issue of availability in a manner that is non-discriminatory regardless of income, ability, language or geographic location.
- 2. Universal service is the service or products that would be universally accessible. Generally, this means services which are affordable and provide, at least, a minimum level of quality telecommunications services. Examples of universal services may differ community to community, but would typically include access to emergency services (911), directory assistance or basic system guidance and information, and local communication.

#### C. <u>OTHER FAMILIAR MODELS:</u>

Other models include *telephone lifeline service*, which the rate-paying community subsidizes for those on fixed or low income; which provides limited local call, emergency and directory access. Another model is *lifeline cable service*, which usually consists of a cable system constructed and accessible in all neighborhoods, with cable "basic service" composed of a limited number of channels, typically the local broadcast channels, public access channels, and an on-air program guide.

### D. <u>TOPICS TO EXPLORE FOR A FUTURE POLICY STATEMENT THE CITY MAY WISH TO ADOPT:</u>

- 1. Encouraging priority access for special populations such as the disabled or students.
- Encouraging access at specific types of facilities such as schools and higher education institutions, libraries, and public facilities owned or controlled by government.
- 3. Encouraging availability of user-friendly equipment.
- 4. Ensuring appropriate privacy and security for users.
- 5. Developing or promoting affordable pricing mechanisms.
- 6. Promoting fair and equitable regulation of telecommunications providers.
- 7. Promoting interconnectivity, interoperability and open access.
- 8. Encouraging the creation of opportunities for user participation and interactivity.
- Providing incentives or other mechanisms to promote businesses and others to support the policies, such as a special fund for those who adopt and take actions consistent with the policies.

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# EXHIBIT C

# List of Electronically Delivered Government Services



# Public Access to Government Information and Services

- Dialup & Internet access to library catalog
- Fax on demand for forms and literature
- CallProcessing informational menus and voicemail
- Telephone response systems for permit scheduling and inspection status
- Dialup systems for government programs and read only materials (BBS)
- Government multimedia kiosks
- Government on the World Wide Web
- Internet workstations in libraries and government facilities

# Public Access to Government Information and Services

- On-line databases
- Council and Commission agendas, minutes and staff reports
- Municipal Code
- City and Social Services Directories
- Maximum Allowable Rents
- Permits
- Assessor data
- Local Business Directory

## EXHIBIT D

# Public Telecommunications Survey



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Godbe	Research	&	<b>Analysis</b>
<b>August</b>	16,1997		
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Cluste	er #	

SANTA MONICA TELECOMMUNICATIONS SURVEY	
Hello; may I speak with? Hello, my name is and I'm calling on behalf of GRA, a public opinion research firm. We're conducting a survey concerning some important issues in your area and we would like to get your opinions, it should just take a few minutes of your time. (IF NEEDED:) This is a study about issues of importance to residents in Santa Monica. It is a survey only and I am not selling anything.	
I. Are you at least 18 years old? (IF UNDER 18, ASK:) Is there someone in the household who is at least 18 that I can speak with? (IF NOT, THANK AND TERMINATE)	
II. What is your zip code?	
90401 — 1 (SKIP TO Q. 90402 — 2 (SKIP TO Q. 90403 — 3 (SKIP TO Q. 90404 — 4 (SKIP TO Q. 90405 — 5 (SKIP TO Q. 90406 — 6 (ASK III) 90407 — 7 (ASK III) 90408 — 8 (ASK III) 90409 — 9 (ASK III) 90410 — 10 (ASK III) 90411 — 11 (ASK III) Anything else — 12 (TERMINAT	1) 1) 1) 1)
III. Are you a resident of the city of Santa Monica? (IF NOT, THANK AND TERMINATE)	
······································	
1. Do you or anyone in your household have a personal computer at home?	

Yes---

No -----(DON'T READ) DK/NA--- -2 (SKIP TO 2) -3 (SKIP TO 2)

1-A. Does	the computer have a modem?	
	No	
	anyone in your household use to compuserve, AOL, Prodigy o	
	Yes No(DON'T READ) DK/NA	<del>2</del>
	anyone in your household use to the World Wide Web?	he computer to reach internet
	Yes No (DON'T READ) DK/NA	
	do you use the Internet or on-lin TIPLE RESPONSES PERMITTI	
	Check e-mail	2 3 5 )6
	anyone in your household have all from the Internet?	an e-mail address which can
	Yes No (DON'T READ) DK/NA	2

1-F. How many days a week do the people in your nousehold use their Internet e-mail account? (DON'T READ LIST, RECORD ONE RESPONSE ONLY)
Everyday or 7 times a week———————————————————————————————————
1-G. Sometimes when a user attempts an Internet connection, the user hears a busy signal.
If you heard that in your monthly internet service fee would give you direct Internet connection and no busy signal, would you be willing to pay the higher monthly service fee?
(DON'T
READ)
<u>Yes No DK/NA</u>
Yes       No       DK/NA         A. A 100 percent increase — 1 — 2 — 3         B. A 50 percent increase — 1 — 2 — 3         C. A 25 percent increase — 1 — 2 — 3
A. A 100 percent increase
A. A 100 percent increase ———————————————————————————————————
A. A 100 percent increase — 1 — 2 — 3 B. A 50 percent increase — 1 — 2 — 3 C. A 25 percent increase — 1 — 2 — 3  1-H. Sometimes the internet responds slowly.  If you heard that in your monthly internet service fee would give users an Internet connection that is 4 times faster than the fastest modem available, would you be willing to pay the higher monthly service.
A. A 100 percent increase ———————————————————————————————————

Here	e's the (first/next) one:	Hav	e you used this	service?
		Yes, <u>Used</u>	No, <u>Not Used</u>	
( )A.	Santa Monica's Internet web	d		
( )B.	pageSanta Monica's PEN, or the Pu Electronic Network	ıblic		
	Santa Monica's computer kiosl Santa Monica's on-line library	< 1	2	3
( )E.	catalog system————————————————————————————————————	access		
( )F.	Any of Santa Monica's public in access terminals at any location than the library———————————————————————————————————	nternet n other	_	-
	Santa Monica's fax services — Santa Monica's voice mail system————————————————————————————————————	1	. 2	3
( )I.	Santa Monica's e-mail system t communicate with City staff	0		_
6. (IF would	NO TO ANY ITEM IN Q. 5, ASK make these communication me	:) Of the othods us	services that you?	ou do not use, who

2. Do you have a fa	ax machine in your home	?	
	Yes		-1
	No ————————————————————————————————————		-2
3. Do you have homachine or someth	me phone lines that are u ing other than voice calls	sed exclusively for a o	computer, fax
	Yes		- 1
	No(DON'T READ) DK/NA-		-2 -3
by the City to help services.	city. The results from the it evaluate its policies related to a computer at work ctronic information to or f	ated to local telecomm	ould use to
send or receive ele			
	Yes		-1 -2
	(DON'T READ) DK/NA-		-3

7. What services do you think the City should offer on-line? (DON'T READ LIST, MULTIPLE RESPONSES PERMITTED)	
Information on different city departments ————————————————————————————————————	
DK/NA9	
8. How many people in your household use a telephone or computer at home for work purposes? (DON'T READ LIST, DON'T COUNT HOMEMAKERS)	i
None	
None1 (SKIP TO	9)
One2	
Two3	
Three4	
Four5	•
More than four6	
(DON'T READ) DK/NA7 (SKIP TO	9)
8-A. For the person who works at home the most, what percentage of their work is done at home? (DON'T READ LIST, ONE RESPONSE PERMITTED)	
100 percent1	
90-99 percent2	
80-89 percent3	
70-79 percent4	
60-69 percent5	
·	
50-59 percent	
40-49 percent5	
30-39 percent6	
20-29 percent	
10-19 percent8	
0-9 percent9	
(DON'T READ) DK/NA10	

8-B. How mai READ LIST, C	ny days a week is there a person working at no INE RESPONSE PERMITTED)	me? (DON 1
	Seven days a week  Six days a week  Five days a week  Three days a week  Two days a week  One day a week  Less than once a week  (DON'T READ) DK/NA	-2 -3 -4 -5 -6 -7
9. Are you a cable or do you not subso	television subscriber, a direct satellite broadca cribe to any of these services?	st subscriber
	Cable subscriber———————————————————————————————————	-2 -3 (SKIP TO 12) -4
10. Overall, would or very poor?	you say your (cable/satellite) service is excelle	nt, good, poor
	Excellent	-2 -3 -4

item	As I read the following list on its very important to you, so ortant at all.					
impo	e's the (first/next) one: ortant, not too important or no ST, REPEAT IN SEQUENCE	ot import	Is this very tant at all?	important (READ CH	to you, sor ECKED IT	newhat EM
		Very imp.	Swt.	Not too	Not at ai	
	Choice of programming Control over access to programming, particularly		2 <del></del>	<del></del> 3	<del></del> 4	<del></del> -5
	children	1				
()C.	Price of program services-	1	2	<del></del> 3	4	5
( )D.	Helpful customer service	1	2	3	4	5
( )E.	Competent technical service	ce-1	2	3	4	<del></del> 5
very impo Here some	Next, as I read each of the forimportant to you, somewhat rtant.  's the (first/next) one: what important, not too important of the control of the co	importarion	nt, not too ii Is this ver not at all in	mportant or y important	not at all to you,	vice is
CHE	UNED HEWIFINGI, NEPEA	INSE	QUENCE)			
		Very <u>Imp.</u>	Swt. <u>imp.</u>	Not too	Not at all imp.	,
•		rision ming 1	··2 <del></del> -	3	····· 4	5
	personal phone number the you could take everywhere you go		2	3	4	5

TE. What telephon	ne, data or video services would you like to have in Santa on not get now?
Now for some	e background questions for comparison purposes.
AL In what year we	ere you born?
	1973 and after 1
	1968 to 1972 2
	1963 to 1967 3
	1958 to 1962
	1953 to 1957 5
	1948 to 1952 6
	1943 to 1947 ——— 7
	1938 to 1942 8
	1933 to 1937 9
	1932 and before10
	(DON'T READ) Refused11
B. What ethnic gro	oup do you consider yourself a part of or feel closest to? (IF
	Asian 1
	African American or Black2
•	Latino or Hispanic3
	Pacific Islander4
	White 5
	Other6
	(DON'T READ) Refused7
C. What was the t	otal income of your household before taxes in 1996?
	\$0 to \$19,9991
	\$20,000 to \$39,9992
	\$40,000 to \$59,9993
	\$60,000 to \$79,9994
	Greater than \$80,0005
	Refused6
	(DON'T READ) DK/NA7

### Thank you so much for participating!

D. Respondent's Sex:	MaleFemale				
NAME		PHONE			
ADDRESS					
DATE OF INTERVIEW _		VALIDATED BY			
INITEDVIEWED:	MIMDED.	•			

## EXHIBIT E

# Business Telecommunications Survey



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#### TELECOMMUNICATIONS SURVEY

The City of Santa Monica, in an effort to design a Master Telecommunications Plan, is seeking information on: (1) the present and projected use of municipal services by businesses and private agencies located within the city and (2) the degree of satisfaction with existing telecommunication providers. Specifically, the survey is designed to collect information on: (1) how satisfied businesses are with the existing services they are receiving from telecommunication providers including telephone companies, competitive access providers and video service companies; and (2) whether businesses have requested services from telecommunication providers which have not been implemented because of availability problems or because of high cost.

Secondly, the survey is designed to collect information on: how businesses use city services presently; problems communicating with the city about present services, if any; how businesses anticipate they will use city services in the future; and, how businesses would like the city to structure its information pathways to facilitate communication.

The survey is structured to capture information about primary and secondary telephone and video service providers. Since many companies may use only one telephone company and, perhaps, no video provider, the survey has been designed to make it clear when a respondent can skip ahead.

The survey has also been designed so that it can be answered quickly. This has increased its length, but the *time* involved in filling out the survey should be less than fifteen minutes in almost all cases.

The completed survey should be returned to our consultants, Media Connections Group, in the envelope provided for this purpose. MCG will tabulate the results of the survey and will present them to the city. Individual responses will not be presented to the city. You may, of course, choose to share your responses with your contacts within the city government, but MCG has been instructed not to pass on individual comments in an attributable manner.

If you have any questions concerning the survey, its intended use, or the confidential nature of any responses to the survey, please contact:\_\_\_\_\_

In order to complete the planning process in a timely fashion, we request that you complete the survey within the next ten (10) days.

Thank you for your time and your interest in improving the municipal services offered by the City of Santa Monica.

### I. INFORMATION ON RESPONDENT

Name of Company (or Agency):		
Address of Company:		<del></del>
Telephone:Fax:		
Name of Person Completing This Survey:		<del></del>
Title of Person Completing This Survey:	•	
Phone Number of Person Completing Survey:		<u></u>
E-Mail Address of Person Completing Survey:		
Does the Company Have a Personal Computer(s) With a Modem?	68 Yes	1 No
Does the Company Have a Local Area Computer Network?	56 Yes	13 No
Does the Company Have a Wide Area Computer Network?	30 Yes	39 <sub>No</sub>
Does the Company Have its Own Telephone System Installed?	61 Yes	8 No
Does the Company Use Voice Mail?	59 Yes	10 <sub>No</sub>
Does the Company Use an Internet Service Provider for any reason?	61 Yes	8 No
Does the Company Use the Internet for any reason now?	65 Yes	4 No
Does the Company Have an E-Mail Address?	51 Yes	17 No
Does the Company Provide E-Mail for its employees?	49 Yes	20 <sub>No</sub>
Does the Company use Cellular or PCS services?	56 Yes	13 No

How Many Employees Does the Company Presently Have in Offices Located in Santa Monica?

21% 5 or less

15% 6 to 10

21% 11 to 25

20% 26 to 99

4% 100 to 249

19% 250+

### II. EXISTING TELECOMMUNICATION PROVIDERS

The telecommunications marketplace has changed substantially over the last five years and it is likely to change even more over the next five years. The growth of sophisticated computer networks, telephone systems and video systems have required existing providers to upgrade their networks and widen the service offerings to the business community in Santa Monica. The California Public Utility Commission has granted telephone operating authority to dozens of companies and the monopoly telephone market is disappearing. Video programming and services are now available in California from cable television companies, telephone companies, satellite companies and microwave companies.

An issue, therefore, is the quality of service, both wired and wireless, that is being provided to businesses in Santa Monica today by telecommunication companies like PacBell, GTE, Century Cable, TCG, etc. The purpose of this section is to collect information on the kinds of telecom services that are being used by the business community today, the kinds of services that are likely to be needed in the future and your company's opinion of the quality and value of the telecommunication services it uses today.

#### Existing Services

1. The company's <u>basic</u> telephone lines are provided by:

93% listed GTE
(List GTE, or if the company uses a different telephone company, list that company.)

- 2. The types of telephone circuits provided to the company include the following (please check all that are applicable, even if they are provided by more than one company):
  - Measured business lines ("plain old" business lines connected directly to one or more telephones)
  - Trunk lines connected to a company PBX (private telephone switch)
  - 23% Centrex lines
  - 26% 800 service lines
  - "Tie" lines connecting to distant sites for voice purposes
  - Dedicated data circuits to connect to other company sites
  - 40% Dedicated data circuits for Internet access

	14%	Dedicated data circuits to connect to third party sites			
	16%	Other			
3.	The company uses the following types of dedicated data circuits (check all that a				
	41% Analog data circuits at speeds up to 56 kb/s				
	35%	56 kb/s digital data circuits (including	g 56 kb/s frame relay)		
	20%	Frame relay circuits at speeds greate	r than 56 kb/s		
	16%	Partial T1 data circuits (256, 512 kb/	<b>'</b> s)		
	24%	DS-1 or T1 data circuits (1.5 mb/s)	·-		
	1%	DS-3 or T3 data circuites (45 mb/s)			
	4%				
	7%	Fiber optic circuits, including SONE	T, at speeds of OC3 (155 mb/s) or greater		
4. for the		company uses a provider other than the ng types of service, please identify the	e telephone company identified in Question 1 e provider:		
	a. Mea	sured business lines	9%		
	b. Tru	nk lines	7%		
	c. Cen	trex lines	1%		
	d. 800 lines		9%		
	e. Tie lines		6%		
	f. Analog data circuits		3%		
	g. Digital data circuits <= 56 kb/s		3%		
	h. Partial T1 circuits (256, 512 kb/s)		3%		
	i. DS-1 or T1 data circuits (1.5 mb/s)		10%		
	j. DS-3	or T3 data circuits (45 mb/s)	0%		
	k. Fibe	r optic data circuits	0%		

5. Rated on a scale of 1-5, with 1 being poor and 5 being excellent, the company's satisfaction with the following services is (rate each service the company is using today):

	1	2	. 3	4	5
a. Measured business lines	4	6	11	19	9
b. Trunk lines	2	2	6	15	3
c. Centrex lines	3	1	3	8	2
d. 800 lines	. 1	5	10	5	1
e. Tie lines	1	2	5	4	1
f. Analog data circuits	1	3	7	9	1
g. Digital data circuits <= 56 kb/s	1	3	3	8	4
h. Partial T1 circuits (256, 512)	0	1	3	7	3
i. DS-1 or T1 data circuits (1.5 mb/s)	0	3	3	6	3
j. DS-3 or T3 data circuits (45 mb/s)	0	1	1	1	0
k. Fiber optic circuits	0	1	1	1	1

6. In the past year, the company has experienced a problem with the following services requiring a service call or a complaint:

Number of Times

3+ a. Measured business lines b. Trunk lines c. Centrex lines d. 800 lines e. Tie lines f. Analog data circuits g. Digital data circuits h. Optical data circuits

- 7. Please indicate the level of your agreement with the following questions about the customer service the company has received from the telephone company you identified in Question 1.
- a. When the company has ordered lines or equipment, service was provided without an unreasonable wait.

1	9	13	38	6
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

b. When the company had new lines or equipment installed, the technician arrived at the promised time.

1	10	14	36	7
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

c. When the company has called the telephone company for any reason, the phones have been answered quickly.

3	13	23	25	4	
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	!

d. When the company has called the telephone company, the phones have been answered in a courteous manner.

0	2	13	45	. 8
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

e. When the company has dealt with the telephone company, the staff has been professional and knowledgable.

1	5	18	35	6	
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	

f. The telephone company has satisfied our voice services needs in an acceptable manner.

0	6	17	35	8
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

g. The telephone company has satisfied our data circuit needs in an acceptable manner.

	0	3	28	27	6 .
1					
1	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

h. The company has never requested a level of data service that the telephone company could not supply in a timely fashion.

	2	7	. 19	35	. 2
\-\-	transki Dicograc	Dicagrae	Neutral	Agree ·	Strongly Agree
S	trongly Disagree	Disagree	Mennen	Agree	Subligly Agree

i. The phone company's charges for voice services are perceived by the company to be within a zone of reasonableness.

6	7	. 30	22	2
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

j. The phone company's charges for analog data circuits are perceived to be within a zone of reasonableness.

	3	7	32	17	. 1 .
ĺ					
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

k. The phone company's charges for digital data circuits are perceived to be within a zone of reasonableness.

4	7	33	14	. 1 .
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

8. Please indicate the level of your agreement with the following questions about the customer service the company has received from a telephone company other than GTE (or other company identified in Quesiton 1), if any. Please list the name of the other telephone company:

### If your company does not use a second telephone company, please skip to Page 8, Q. 9.

a. When the company has ordered lines or equipment, service was provided without an unreasonable wait.

1	3	5	12	5
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

b. When the company had new lines or equipment installed, the technician arrived at the promised time.

0	1	7	12	4 .
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

c. When the company has called for any reason, the phones have been answered quickly.

1	3	4	15	3
Strongly Disagree	Disagree	Neutra!	Agree	Strongly Agree

d. When the company has called, the phones have been answered in a courteous manner.

0	1	2	16	6
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

e. When the company has dealt with the telephone company, the staff has been professional and knowledgable.

1	0	5	13	5
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

f. The telephone company has satisfied the company's voice services needs in an acceptable manner.

0	1	4	13	5 ,	
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	

g. The telephone company has satisfied the company's data circuit needs in an acceptable manner.

0	2	10	8	3
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

h. The company has never requested a level of data service that telephone company could not supply in a timely fashion.

0	3	11	8	2
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

i. The telephone company's charges for voice services are perceived by the company to be within a zone of reasonableness.

0	1	9	11	3
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

j. The telephone company's charges for analog data circuits are perceived to be within a zone of reasonableness.

0 .	.1	. 11	9	1
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

k. The telephone company's charges for digital data circuits are perceived to be within a zone of reasonableness.

2	2	10	9	1
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

9. Please indicate the level of your agreement with the following questions about the customer service the company has received from Century Cable, if any.

## If your company does not use cable services, please skip to Page 11, Q. 1.

a. When the company has ordered lines or equipment, service was provided without an unreasonable wait.

1	2	9	. 8	. 0
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

b. When the company had new lines or equipment installed, the technician arrived at the promised time.

1	1	11 .	, 7	. 0
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

c. When the company has called Century Cable for any reason, the phones have been answered quickly.

2	3	10	5	, 0
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

d. When the company has called Century Cable, the phones have been answered in a courteous manner.

1	1	8	, 10	, 0
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

e. When the company has dealt with Century Cable, the staff has been professional and knowledgable.

1	2	7	. 8	0
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

f. Century Cable has satisfied the company's video needs in an acceptable manner.

2	2	6	. 8	0
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

g. Century Cable has satisfied the company's digital audio needs in an acceptable manner.

1	2	10	3	. 0
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

h. The company has never requested a level of service that Century Cable could not supply in a timely fashion.

Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	
2	3	. 5	. 8 ·	1	

i. The cable company's charges for regular cable services (the broadcast stations and cable channels like ESPN, CNN, etc.) are perceived by the company to be within a zone of reasonableness.

1	4	. 10	. 4	0	
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	

j. The cable company's charges for digital music services are perceived to be within a zone of reasonableness.

0	. 0	. 13	2	, 0
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

10. Please indicate the level of your agreement with the following questions about the customer service the company has received from a video provider other than other than the company identified in Question 9. Please list the company's name:

## If your company does not use a non-cable video provider, please skip to Page 11, Q.1.

a. When the company has ordered new services or equipment, service was provided without an unreasonable wait.

0	0	1	0	0
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

b. When the company had new lines or equipment installed, the technician arrived at the promised time.

0	0	. 1	0	. 0
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

c. When the company has called the video provider for any reason, the phones have been answered quickly.

1	0	, 0	, 0	. 0
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

d. When the company has called the video provider, the phones have been answered in a courteous manner.

0	1	0	, 0	, 0
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

e. When the company has dealt with the video provider, the staff has been professional and knowledgable.

0	1	0	0	. 0
Strongly Disagree	Disagree	Neutra!	Agree	Strongly Agree

f. The video provider has satisfied the company's video services needs in an acceptable manner.

0	1	0	0	. 0
Strongly Disagree	Disagree	· Neutral	Agree	Strongly Asses
				Strongly Agree

g. The video provider has satisfied the company's audio service needs in an acceptable manner.

0	1	0	, 0	. 0
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

h. The company has never requested a level of video service that the video provider could not supply in a timely fashion.

, 0		0	1	. 0	. 0	
Strongly E	Disagree	Disagree	Neutral	Agree	Strongly Agree	

i. The video provider's charges for basic video services (ESPN, CNN, etc.) are perceived by the company to be within a zone of reasonableness.

	0	0	1	0	0
ŀ	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

j. The video provider's charges for digital audio services are perceived to be within a zone of reasonableness.

	0	0	1	. 0	. 0	
1	Strongly Disagree	Disagree	Neutral	Agree	Stronghy Agree	
L	Carriery Diougroo	Dodgies	1400001	Vâtea	Strongly Agree	ı

#### III. FUTURE SERVICES

1. The company expects that the number of voice circuits it uses will increase in the next five years.

3	. 5	. 8	. 31	20
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

2. The company expects that the number of dedicated data circuits it uses will increase in the next five years.

3	3	15	25	20
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

3. The company's plans and probable growth indicate that it may require the following voice services in the next five years that it does not use now.

21% Measured business lines

16% Trunk lines

19% Centrex lines

24% 800 lines

9%

Tie lines

33%

Wireless voice services

11%

Other

The company's plans and probable growth indicate that it may require the following data circuits in the next five years that it does not use now.

7%

Analog data circuits

Digital data circuits <= 56 kb/s

21%

Partial T1 circuits (256, 512 kb/s)

DS-1 or T1 data circuits (1.5 mb/s)

DS-3 or T3 data circuits (45 mb/s)

21%

ATM circuits

31%

Fiber optic circuits (including SONET)

4%

Other

Based on the company's experience, it believes that the existing telecommunication 5. companies doing business in the city will be able to meet the company's future voice and data

1	8	20	31	5
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

Based on the company's experience, it believes that the existing video service providers б. doing business in the city will be able to meet the company's future video needs.

1	10	28	12	. 2
Strongly Disagree	Disagr <del>ee</del>	Neutral	Agree	Strongly Agree

The company believes that the ability to access state-of-the-art telecommunications facilities is important to the company's future growth and profitability.

0	1	7	22	. 34
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

8. Based on the company's experience, the ability to obtain digital voice and data services in a timely and cost-effective manner will have a material impact on the city's business community in the future.

0	1	10	26	29
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

9. The ability of the company to obtain digital voice and data services in a timely and costeffective manner will have a material impact on its choice of business locations in the future.

0	3 I.	16	. 22	25
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

## IV. BUSINESS CONTACTS WITH THE CITY

Listed below are the eight departments in the City which conduct the most business directly with companies located in Santa Monica. Please review the list and indicate which departments your company deals with at least once each year by placing a check mark above the box that contains the closest description of the extent of the contact. For instance, if your company deals with the City Clerk's Office three or four times each year, check the box that says "Less Than Monthly." If your company contacts the Planning Office three or four times a month, place a check mark above the box that says "Once A Week."

City Department	Extent of Cont	act	
	Less Than Mont	h <u>ly</u> - <u>One/Mor</u>	nth - One/Week
City Clerk's Office (Staff and Administrative Services).	57	3	1
Planning & Community Development (Planning, Building Permits, Inspections).	53	6	2
Resource Management (Economic Development, Business Development, Community Promotion).	51	5	2
Finance (Tax and Fee Payments, Business Licenses).	57	4	2
Fire Department (Fire Services, Inspections)	58	3	0
Community & Cultural Services (Human Services, Recreational Activities, Senior Citizen Activities).	53	2	3
Environmental & Public Works Management (Public Works, Street and Infrastructure Repair).	52	5	1
Police Department	54	6	2
Library	46	9	4

# V. NATURE OF CONTACTS WITH CITY

In this section, we are asking you to describe the *quality* of the communications your company has with the departments in the city. Please complete this section for the city department with which your company has the most contact. If your company deals with more than one city department on a regular basis, please complete a Section VI for each such department.

#### Department Times Named

City Manager	2
Finance	8
Library	5
City Clerk	1
Planning	6
Airport	1
Economic Devel.	3
Police	1
Comm. & Cultural	2
Environmental	1
Public Works	2
Fire	2

Usual Method of Contact:

34% Telephone

26% Personal Visit

Fax

16% U.S. Mail

10% Voice Mail

0% E-Mail (PEN)

0% Other

Does This Contact Usually Require More Than One Attempt? 

19% Yes
81% No

In Your Opinion, Could This Contact Be Automated?

Yes

84%

No

To Check on the Status of Pending Matters Before This Department, Would You Use the Following:

Automated Telephone

Menu System

27% Yes 63% No

Internet Web Site

24% Yes 76% N

Local, Dial-Up BBS

7% Yes 939

52 W 140

Touchscreen Kiosk Computer Generated

4% Yes

96% No

Status Postcard

16% Yes

84% No

Voice Mail Messages 26% Yes 74% No

### VII. PROJECTED USES OF CITY SERVICES

This section is focused on your company's perceived needs for city services in the future. If your business planning involves an expansion of capacity or an expansion into new lines of business, it is likely that additional contacts and, perhaps, different contacts with the city departments may become necessary. The survey is not intended to solicit information on proprietary business plans; it is, however, interested in capturing information that will help the city plan its internal development to better meet the needs of the business community.

1. In the future, my company probably will:

Not change the extent of its present contacts with the city.

24% Increase contacts with the departments checked below:

#### City Department

17%	City Clerk's Office (Staff and Administrative Services).
24%	Planning & Community Development (Planning, Building Permits, Inspections).
14%	Resource Management (Economic Development, Business Development, Community Promotion).
20%	Finance (Tax and Fee Payments, Business Licenses).
14%	Fire Department (Fire Services, Inspections)
7%	Community & Cultural Services (Human Services, Recreational Activities, Senior Citizen Activities).
13%	Environmental & Public Works Management (Public Works, Street & Infrastructure Repair).
7%	Police Department
9%	Library

#### VIII. FUTURE COMMUNICATIONS FACILITIES

Please indicate below how you believe the city should structure its communications systems to facilitate the contacts your business will have with the city over the next five (5) years. Following each statement is an "agreement scale" which you should use to indicate the extent you believe the statement is true.

1. The city should install a computer "bulletin board" type of service that the company could use to check on the status of pending applications for plans, building permits, business licenses and other types of applications using a company computer.

3	0	14	29	16
Strongly Disagree	Disagree	Neutral	Agree	_Strongly Agree

2. The city should install a "voice response unit" which would allow a telephone caller to use an automated menu system to check on items like those mentioned in Question 1, above.

1	6	18	21	. 17
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

3. If permitted, the company would file planning documents, permit applications, license applications, etc., in electronic form with the city.

0	1	11	29	. 20
		•		
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

4. If available, the company would authorize the city to debit a company account for the filing fees associated with planning documents, license applications, etc. in order to speed processing time.

4	11	23	15	10	
			_		
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	

5. If the company could share E-Mail with city contacts, it would use the service to send and receive messages.

0	3	17	24	· 19
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

6. If the city installed kiosks in convenient places with computer terminals that would allow the public to check on community schedules, government code sections, etc., it would be a good use of the city's resources.

3	17	16	17	8
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

7. I think it would be a good use of city resources to offer a city Web site (a "home page" directing users to City information) on the Internet.

1	1	5	27	27
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

8. The company would be interested in accessing information on city services on the City's Web site.

0	2	11	31	19
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

9. If the city printed a description of all pending permit applications involving street cuts and trenching, the company would use the resource to check on possible joint trench opportunities.

1	4	33	15	. 8
Strongly Disagree	Disagree	Neutra!	Agree	Strongly Agree

10. If the city printed a regular report on the status of all pending applications and other matters, the company would be interested in subscribing to a service that delivered the report to the company's offices either physically or electronically

2	10	33	12	. 5
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree

## EXHIBIT F

# Public Workshop Agenda and Summary of Comments



Media Connections Group

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## Santa Monica Telecommunications Master Plan Public Workshop

Ken Edwards Center, Rms. 103 & 104 Mon., Feb. 9, 1998, 5:30-7:00pm

#### **OVERVIEW/Presentation (30 mins.)**

INTRODUCTION

- Agenda for the Day

- How Feedback Will Be Used

- STRATEGIC GOALS OF MASTER PLAN
- CURRENT STATUS OF DELIVERY OF GOVERNMENT SERVICES
   ELECTRONICALLY
- COMMUNITY NEEDS ASSESSMENTS

Research/Survey Results:

Public Survey

Business Survey: interviews & survey results

Focus Groups:

Chamber Entertainment Committee; Business

Technology & the Futures Committee

Utility Meeting

Pen Users Group

SMMUSD Technology Committee

Intercultural Advisory Council

**Provider Interviews** 

DELIVERABLES:

Right-of-Way Management Policies

Antenna Siting Policies

**Telecommunications Ordinance** 

Universal Access Policy

Electronic Delivery of Government Service Improvements

Exploration of City Fiber Loop

Exploration of Public/Private Partnership Opportunities

- CLARIFYING QUESTIONS
- WORKING COMMENT GROUPS (Self Select)

ROW: Wired, Wireless Policies; City Fiber Loop

Electronic Delivery of Government Services

Public/Private Partnership

SYNTHESIS - REPORTS FROM COMMENT GROUPS

#### Telecommunications Master Plan Public Workshop February 9, 1998 Synthesis of Working Comment Groups

The Telecommunications Master Plan Public Workshop attracted over 50 individuals including representatives of businesses and public institutions as well as City residents. The workshop began with presentation of the strategic goals of the plan, a status report on the electronic delivery of government services, and discussion of the Master Plan community needs assessment and deliverables. Thereafter, those in attendance self-selected to participate in one of three working comment groups that were facilitated by the Telecommunications Working Group members: Susan Herman/ROW, Kevin McKeown, Michele Wittig/Electronic Delivery of Government Services, and Alan Buckley/ Public/Private Partnerships. This report provides a synthesis of comments received. Although consensus votes were not taken, these comments reflect the broad themes that were discussed.

#### Right of Way Management

- The City should consider adding greater capacity on Fiber Loop since cost to install will be at its lowest and additional capacity will provide the City with flexibility to meet future demand.
- No special assessment to the business community is expected in order to fund Fiber Loop construction.
- Pay for Play" should be the rule for those businesses, institution and other telecommunications providers that want to connect with the City's loop.
- The City is open to partners on the Fiber Loop regardless whether those entities are wired or wireless providers.
- The City is not going to delay private entities' projects BUT wants to encourage joint efforts where possible to minimize disruptions and effectively manage the ROW.
- The City intends to bring together the utilities and primary users of the ROW to share their functional (not strategic) plans to ensure better coordination and management of the ROW.

- The City should encourage telecommunication providers to use City's facilities/conduit first rather than constructing new facilities or going to private sites.
- The City's loop should become part of an inter-regional effort, for example, by continuing its work with the Westside Summit Cities.

#### **Public/Private Partnerships**

- There was consensus that the fiber loop "makes sense for the city."
- The plan offers "exciting opportunities" for the school and college, which have demonstrated their commitment by agreeing to pay for part of the cost of linking up with the loop.
- The private sector is taking a prudent, cautious approach.
  - They want to make sure that the loop will pay for itself.
  - \* They want to see more specific information about the telecommunications business plan.
  - Will the plan help reduce the cost of telecommunications services in Santa Monica?
  - # How will the City's loop be integrated into other business and home services?
- The City's challenge to the private sector is, "What will you contribute to the success of the telecommunications plan?"
- Connectivity between college and entertainment industry needs to be explored
- Private sector networks may make regional relationships possible

**Delivery of Government Services** 

- BROAD BAND --plan ahead for high-capacity data, video and voice channels
- BROAD-BASED --benefit government, business schools and ALL residents (Universal Access)
- BROAD-MINDED remain open to future potential, partnerships and competition, while assuring a City that has ownership of a fiber network, guaranteed emergency communications and an infrastructure to support a healthy tax base of hi-tech, "clean" business

#### **PUBLIC INPUT:**

#### ACCESS:

#### Suggestions

- Assure high-speed capability.
- Consider wireless technology for portability and flexibility.
- \* Install terminals in libraries, schools and other public places to guarantee true universal access.

#### Concerns:

- Residents don't want to see the infrastructure or have it in the way.
- Consider environmental aesthetics in telecom installations.
- While Santa Monica home computer ownership is high, this technology penetration is far from guaranteeing universal access.

#### Possibilities:

- Use existing TV cable infrastructure with cable modems for data transfer.
- Look at HDSL technology for very high speed access over the existing copper wire network now used for the public switched telephone system.

#### PUBLIC/CITY INTERACTION:

#### Suggestions:

- Assure timely responses to information and action requests.
- \* Assign sufficient City staff resources to maintain complete timely processing of incoming email and posting of outgoing City responses.
- \* Create targeted email lists of residents to distribute information on specific, requested issues.
- \* Encourage interactive online conversations between City officials and the

public - not necessarily real-time "chats", but ongoing conference-style exchanges.

#### Concerns:

- \* Without City commitment to timely feedback and followup, this new technology will be no less frustrating than previous forms of communication with the City.
- \* City management must commit to the human side of information sharing providing the capability isn't enough if continuing staff involvement in all City departments isn't actively encouraged.

#### Possibilities:

\* Look into allowing online public input off issues under discussion prior to and during City Council meetings being covered live on CityTV.

#### PEN:

#### Suggestions:

- Migrate old text-based PEN system to a graphic interfaced, World Wide Web-style format.
- \* Provide access to Internet email as the key element to getting residents used to online technology and a way to enable electronic democracy.

#### Concerns:

- \* The old text-only interface is limiting and uninspiring in an age of graphic computer interfaces.
- \* There is a perceived lack of online accountability of City officials; few staff members and elected officials interact with the public on PEN.

#### Possibilities:

\* Keep some dedicated terminals at the libraries for PEN access only so our local system doesn't get overshadowed by free public access to the World Wide Web.

#### (OTHER) CONTENT:

#### Suggestions:

\* Link resources of Santa Monica College, the Santa Monica-Malibu Unified School District and the City's libraries to create a true lifelong learning community available to all residents from public terminals or from home computers.

Involve the community itself in content creation. Get Santa Monica's neighborhood groups online, not only publishing their own information and agendas, but contributing to positive community dialogue by conducting neighborhood-focused discussions on City issues.

# EXHIBIT G

# Library Information Navigator Program



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#### Library Information Navigator Program

Santa Monica Public Library proposes Teen Technology Tutors as a pilot program for training high school students to be "information navigators" providing Library clientele with basic-level assistance using electronic resources.

Needs assessment processes: In 1996-97, the Library undertook needs assessments as part of its Master Plan and Youth Services Strategic Plan. Library consultants for the Master Plan prepared a comprehensive needs assessment as a programmatic basis for a future Main Library expansion. The Library is one of the first to develop a Youth Strategic Plan, using the PLA process under the guidance of Dr. Virginia Walter of UCLA's Graduate School of Library and Information Science. Both processes used focus groups, including meetings with children, teens, parents, and teachers. The Youth Strategic Plan also involved more than two dozen interviews with community key informants whose views helped shape the Youth Services' mission statement and strategic directions. Other evaluative measures include annual Library Customer Surveys, the Library Technology Report (1993), and the Library Strategic Plan (1991).

Evidence of need: Significant findings that emerged from these recent needs assessments are: (1) the perception that the Library's role is to promote literacy, including technology literacy; (2) the view that the Library should provide equal access to materials and information, especially to information technology; and (3) recognition that while quality programs exist in Santa Monica for younger children, more programs are needed for teens. Of great concern to many educators interviewed for the Youth Strategic Plan was the disparity between the "haves" and the "have nots" with respect to computer ownership. Focus group meetings with business people, seniors, and volunteers also articulated this concern. Employers, workers, retirees, and students alike look to the Library for availability of public access computers, and orientation in their use, as helping to close the technology gap that exists in Santa Monica.

Description of client/community involvement in project development: Teen Technology Tutors is a Santa Monica Public Library-based program. During the pilot phase, its chief collaborative partners are the Santa Monica-Malibu Unified School District, Santa Monica High School, the City's Information Systems Division, and UCLA's Graduate School of Library and Information Science. As several community participants in the Master Plan and Youth Services Strategic Plan provided much of the conceptual basis for Teen Technology Tutors, these contacts will continue to be consulted as the program develops. As it moves from conceptual to implementation phase, community advisory groups will be formed and will meet periodically during the project.

Outline of plan: In developing Teen Technology Tutors, Library staff will

collaborate with Santa Monica High School staff to identify students, ages fifteen to seventeen, to participate in the program. Recruitment will seek a diverse group including some at-risk youth and targeting students who do not have computers at home.

The training component will take a two-prong approach. The City's Information Systems Division will provide orientation for the students in the more technical aspects of computer hardware and software, peripherals, and networks. The Library will then train the students in the use of electronic information resources at the Library. These include the online catalog, the Internet, a CD-ROM network with general interest and subject programs, and online indexes and full-text resources. The focus of training at the Library will be instruction in information literacy and online skills, effective search strategies, and evaluating electronic information.

Using grant funds, the Library proposes to hire a Project Director and a Tutorial Assistant to liaison with the High School and other collaborative partners, develop and conduct the computer training, supervise and place the students as Library navigators, and promote the program. The grant also proposes to contract for consultation services for collecting and analyzing data on how teens use and disseminate technologically-derived information.

As in-kind support, the program will use the Main Library's Computer Training Room, which is equipped with one instructor and nine trainee computers and a computer projection system. Two groups of nine students will go through the year-long pilot program. The grant will also fund the purchase of ten network-accessible laptop computers, one for the Project Director and nine available for use outside the Library by the students. During the trainee portion, the students will receive school credit. Once they become information navigators, the Library will provide a stipend.

The student navigators will be available at the Main and three branch libraries to provide basic support to Library clientele using electronic resources. Depending on branch setting, they may be floaters or positioned at a service point. Under the Project Director's supervision, the students will also work under the guidance of Reference, Youth Services and Branch librarians to ensure that proper referral protocol is followed to the benefit of Library users. Teen Technology Tutors will serve to enhance, and not to replace the professional staff, as intermediaries between information-based technology and client needs.

Long-term prospects for project continuation and/or continued benefits: The program is proposed as a pilot project taking place at the Library October 1, 1998 to September 30, 1999. Although designed to train teens as information navigators, the program will benefit an intergenerational group of Library users. The proposed research component, focusing on how teens approach, use, and disseminate technology-based information, is investigatory work called for by The Children's Partnership, a child research and advocacy organization, in its 1997 publication, California Youth: Their Access to Computers & Technological Readiness. An evaluative portion, including preand post-testing of technology literacy skills, participant interviews, and user surveys, will also be built into the pilot program. Presentation of the pilot project and research model will be proposed as a workshop topic for the California Library Association conference in November of 1999.

Teen Technology Tutors will be continued beyond the pilot phase through a

combination of grant requests and/or either direct or in-kind funding by public-private partnerships. Recruitment will be expanded to include Santa Monica Community College students focusing again on those without ready access to computers at home. Library-trained teen information navigators will be sent out to provide assistance in local schools, parks, senior centers, service clubs, nonprofit organizations and businesses. Through the Teen Technology Tutors program, the Library will assume a leadership as well as a collaborative role in promoting access to information-based technology and the development of technology literacy skills among all groups of users. Furthermore, the program will serve as a model that may be duplicated in other jurisdictions in California. [1/13/98]

# EXHIBIT H

# Right of Way Users Questionnaire



MEDIA CONNECTIONS GROUP

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#### SUPPLEMENTAL INFORMATION

There has been a significant increase in the number of applications to install underground telecommunication and cable television facilities in Santa Monica and surrounding cities. Applications for permits have been filed by competitive local exchange carriers, competitive access providers, interexchange carriers, cable television companies and others. The substantial increase in construction activity has caused and has to potential to cause a material and adverse impact on: street surface life; pedestrian and vehicle traffic flow; quality of life in residential areas and the conduct of commerce in general by retail businesses in the City. In addition, the increase in construction activity has affected the ability of the City's staff to process applications, monitor construction practices, inspect new facilities and handle traffic flow problems.

Therefore, the City of Santa Monica has decided to require applicants for permits to provide supplemental information in order to determine, among other things: whether applicants can share facilities; whether the proposed facilities will be used for activities that are subject to regulation by the City, the state and/or the federal government; and whether the proposed manner, timing and place of construction presents the best balance between a minimal impact on City facilities and quality of life on the one hand and the applicant's business purposes on the other.

Therefore, no application for a permit to excavate or otherwise construct facilities to access the rights of way located in the City will be processed until the following questions have been answered. Applicants are encouraged to answer the questions directly on this form. However, if additional space is needed, applicants are free to attach additional information.

As used below, "CLEC" refers to a company that has been certificated as a competitive local exchange carrier by the California Public Utility Commission ("CPUC"). "LEC" refers to a local exchange carrier certificated by the CPUC and includes GTE and Pacific Bell. A "CAP" refers to a competitive access company authorized to do business in California. "Applicant" refers to the owner of the telecommunication facilities, including cable television facilities, that will be installed in the rights of way if the permit application is granted. "Agent" refers to a contractor or other agent filing an application for an applicant.

1 %							
1. 1	vame, addres	ss, phone a	nd fax num	bers of the a	pplicant	 	
	,						
					<del></del>		

2. Name, address, phone and fax numbers of the agent.		
		-
3. Name, address, phone and fax numbers of contact per	son	
	· -	
		<u> </u>
4. Contractor license class:	<del>-</del>	
5. Contractor number:		
6. Is the applicant a LEC or CLEC in California?	Yes 🔲	No 🗆
7. If the answer to Question 6 is "Yes," provide the application	ant's CPHC o	ertificate number:
		or arround frame of .
8. If the answer to Question 6 is "No," explain the auth	ority of the a	onlicant to install
telecommunication facilities in the rights of way:		
9. In an attachment hereto, the applicant should identify subsidiary companies, or sister companies to applicant.	any and all p	arent companies,
10. Will the applicant use the telecommunications facili facilities requested herein to carry traffic or information for:	ties, including	cable television
	Yes	No
a. An affiliated company:		
b. Another certificated telephone company:		
c. A competitive access provider:		

d. A cable television or other entertainment company:		
e. Other (Identify in an attachment hereto): 11. If the answer to any part of Question 10 was "Yes," please traffic to be carried and identify the companies involved in an attachment		☐ ature of the
12. If the applicant intends to provide services to persons, resider within the political boundaries of the City of Santa Monica, please explain and provide a general description of the intended customers.		
10 TYPILLA Callisian annual to be installed by the employeet b	o yeard for	
13. Will the facilities proposed to be installed by the applicant b	e used for. Yes	No
a. Cable television or video entertainment services:	Π	
b. An Open Video System under FCC rules:	ب	
c. Any service <i>not</i> authorized by applicant's CPUC certificate:		
14. If any part of Question 13 was answered "Yes," in an attachme a full explanation of the services to be carried, the companies involved and		
15. List below the application or permit numbers of all pending issued by the City of Santa Monica to applicant (or a related company) indirectly to the telecommunications infrastructure proposed in this applicant.	which relate	
Application/Permit No. Date Filed	Date Issue	ed
	<u></u>	
		-
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ssued by the cities of Venice, Malibu, Wes	the application or permit nun f Los Angeles (only in areas t Hollywood, Beverly Hills at directly or indirectly to the te	within ½ mile of the nd/or Culver City to	e Santa Monic o applicant (o	ca borde r a relat
City	Application/Permit No	Date Filed	- Dat	e Issued
	-			
		<del></del>		
		<del>-</del>		
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		-		
			<u> </u>	
evision infrastructure	nt intends to attach any part of which is the subject, in whole of attachment plans below, inclu	r in part, of this appl	lication to a ut	ility poi
			•	
		,		

18. On Attachment A hereto, show the route that the telecommunications infrastructure will take through the City. Using colors and a clear legend, show the following: (1) the infrastructure that is proposed in the application; (2) overhead plant that will be installed, even if it is not subject to the application; (3) existing infrastructure owned by applicant (or its affiliate) to which the new plant will be attached or integrated; (4) to the extent known at the time of filing, the entire infrastructure that is planned for the City. If the map scale is too small to show the information clearly, the applicant should supply a larger map as Attachment A.	
B. Proposed Telecommunications Infrastructure	
19. Describe the conduit which will be installed as part of the construction proposed in the	

·

application. Include size, number of conduits, nature of inner duct (if an	y), material (HI	OPE, PVC,
etc.), manufacturer.		
		····
	·········	
		•
20. Indicate the number of conduits/inner ducts which will applicant's cable.	be occupied i	nitially by
21. Provide the following information on any conduit which will construction proposed in this application.		
	Yes	No
Will applicant use directional boring to install conduit?		$\sqcup$
		<del>_</del>
Will applicant direct bury (trench) the conduit?		

Will conduit be installed for other parties during this construction?			
Is applicant willing to lease conduit to other parties?			
Is applicant going to participate in joint trench?			
Is applicant willing to participate in joint trench?	·		
22. Describe the pull boxes and the splice boxes to be install model no. and manufacturer):	ed by appl	icant (inc	clude size
		• -	
	· <del>-</del>	<del></del>	
23. Describe the type of cable (fiber optic, twisted pair copp installed by applicant as part of, or as a result of the construction pro-	er, coaxia posed in th	l, etc.) the	at will be ation.
•			
C. Impact on City Resources and Quality of Life			
24. Assuming that a qualified party, such as a CLEC or a na applicant about sharing facilities on economic terms that were reasons willing to share facilities:	tional CA able, woul	P, approad the app	ched the
In general?	Yes	No	
Share available conduit or inner duct?			
Share fiber strands in a fiber cable?			
Share splice boxes?			

Share trenching costs in a joint construction project?		
25. In order to minimize the impact of applicant's proposed co	nstruction,	has the applicant
Checked pending applications and recently granted permits in the City of Santa Monica to determine	Yes	No <sub>.</sub>
whether the opportunity to construct using joint trench, or the opportunity to share facilities is available?		
Proposed to use directional boring in areas where it would minimize the impact on residents and businesses?	🗖	
If no directional boring is proposed, please explain why below:		•
	, <del>-</del>	
		•
		**
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# EXHIBIT I

# Right of Way Interim Standards and Draft of Future Goals



MEDIA CONNECTIONS GROUP

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# INTERIM RIGHT-OF-WAY MANAGEMENT STANDARDS

# ENVIRONMENTAL AND PUBLIC WORKS MANAGEMENT DEPARTMENT CIVIL ENGINEERING DIVISION MAJOR UTILITY EXCAVATION PERMITS

### A. RIGHT-OF-WAY MANAGEMENT GOALS

- To ensure the public health, safety and welfare.
- To exercise the authority of the City of Santa Monica to manage the public Right-of-Way as to the Time, Place and Manner in which it is accessed.
  - -To avoid utility installations in crowded Rights-of-Way.
  - -To avoid utility installations in areas of heavy traffic patterns.
- To place utilities in areas where there is ease of maintenance, with minimum disruption to vehicular traffic, pedestrian flow and on-street parking.
- To minimize disruption of the Right-of-Way by coordinating private utility installations with City Projects and the City's Pavement Management Program.
- To ensure the structural integrity, public safety, ride quality and aesthetic properties of the existing Right-of-Way infrastructure.
- To prevent unnecessary financial burden to the taxpayers of Santa Monica by regulating the method of street repairs resulting from utility excavations.
- To enhance competition among utility providers by minimizing barriers to entry into the telecommunications market to provide choice in telecommunications services.

- To ensure that any impacts on utility providers as the result of the City's management of its' Public Right-of-Way be made on a competitively neutral and non discriminatory basis.
- To ensure compliance with all Municipal, State and Federal Laws, including FCC Emission Standards.
- Promote collaboration and partnership between telecommunications providers and the City to secure public benefits including service expansion and co-location of facilities.

### B. RIGHT-OF-WAY MANAGEMENT INTERIM STANDARDS

- Excavation is defined as open cut, boring, jacking or tunneling under City streets. The City shall charge identical fees per lineal foot for all of these methods.
- The permittee shall be responsible for field checking existing conditions prior to submitting the application for permit plan check.
- Applicant shall include cross sectional details of the proposed excavation and pavement repair methods.
- Applicant's plans shall be drawn on a 1:20 scale, on the City's standard sheet and title block, prepared under the supervision of and stamped by a Registered Civil Engineer.
- Applicant shall submit a separate traffic control plan to the Parking and Traffic Engineering Division for approval prior to issuance of the permit.
- Permittee shall comply with the requirements of Underground Service Alert, including but not limited to notification and marking of existing underground facilities.
- Applicant shall perform work in cooperation with other utilities, including but not limited to consideration of joint trenching. The burden shall be on the applicant for researching other pending permits.
- Applicant shall accomplish all utility installations in concrete streets, concrete alleys, concrete bus lanes, concrete bus pads or major street crossings by boring, tunneling or jacking.

- Applicant shall not be engaged in construction work on more than two
  permits at any one time. A separate permit application is required for
  each street location where excavation is planned.
- The City Engineer has the authority to approve or reject the method of excavation.
- The Director of Environmental and Public Works Management shall have the discretion to approve an applicant's deviation from the Right-of-Way Management Interim Standards if an applicant demonstrates to the satisfaction of the Director that such a deviation from the Standards is in the public interest and is generally consistent with the Right-of-Way Management Goals.
- Applicant must submit a construction schedule showing start and end dates prior to issuance of the permit.
- Public Notification: Applicant shall prepare and distribute a letter of notification to the businesses and residents within 500 feet of the work, 72 hours prior to the start of field work outlining the scope, start date, duration and location of the work. Such letter shall identify potential impacts to the public, including work hours, pedestrian and vehicular access, construction noise, parking restrictions, a 24 hr. "hot line" phone number for both the Applicant's contractor and the City, etc. Such letter of notification shall be approved in advance by the City's Public Works Inspector prior to distribution.
- Housekeeping: All permittees shall keep the area surrounding the excavation clean and free of loose dirt or other debris in a manner deemed satisfactory to the Department of Environmental and Public Works Management.
- Hazardous materials: All permittees shall be subject to hazardous material guidelines for handling, treating, and disposing of material; worker safety and training; notifications required by law; site remediation; and data collection. Permittee shall comply with all federal, state, and local laws regarding hazardous material. For purposes of this item, hazardous materials shall mean heavy metals, organics, petroleum hydrocarbons, asbestos-containing serpentine fibers, and any other substance, waste, gas, or material, which, because of its quantity, concentration, or physical or chemical characteristics, is deemed by any federal, state, or local government law or authority to pose a present or potential hazard to human health or safety or to the environment.

- Excavated material disposal. The Permittee shall remove all excavated material from the site no later than the end of each work day.
- Permittee shall comply with Section 7.04.080 of the Municipal Code. This
  compliance includes furnishing insurance in amounts determined by the
  Director of Environmental and Public Works for the coverages indicated in
  Section 7.04.080. Also, the Permittee shall indemnify the City, its officers,
  agents and employees in accordance with the requirements of Section
  7.04.080.
- In addition to complying with all laws of the City of Santa Monica, Permittee shall comply with all State and Federal laws, including furnishing documentation as to full compliance with FCC Emission Standards.
- Applicant's failure to comply with any or all terms and conditions of the permit may result in 1) The City requesting that Applicant remove all improvements completed to date under the permit and restore the street to its pre-existing condition; or 2) forfeiture of any or all deposits made in accordance with Municipal Code Section 7.04.110. The City reserves its right to stop the work at any time as deemed necessary to ensure compliance with the permit terms and conditions.

Note to Permit Applicant: Applicant shall provide "as-built" plans for applicant's installation within the entire City on at least an annual basis in accordance with Section 7.04.290 of the Municipal Code. Applicant shall supply the City-wide "as-built" plans in a format compatible with the City's GIS Mapping System.

Attachments: Municipal Code Sections 7.04.080, 7.04.110 and 7.04.290

### 7.04.080 Insurance.

Notwithstanding any other provisions of this Code, whenever the Director of Public Works or Building Officer determines that any work proposed to be performed under any permit issued by the Director of Public Works or the Building Officer might constitute more than ordinary hazard to human life or might endanger any adjoining or nearby public or private property, he may require, as a condition precedent to the issuance of such permit, that there be provided and maintained either or both of the following insurance coverages in an amount recommended by the Director of Public Works or the Building Officer and approved in substance and form by the City Attorney in an insurance company acceptable to and approved by the City Attorney:

1. Personal injury and property damage coverage as to all work to be performed under such permit;

2. The following coverage, for the benefit of the City, either by way of endorsement or separate policy, or such modification thereof as may be acceptable to and approved by the City Attorney.

The company agrees to defend, indemnify, and save harmless the City and each of its officers, agents, and employes from and against any and all liabilities, demands, claims, damages, losses, costs, and expenses of whatsoever kind or nature, including, but not limited to, any and all direct and indirect costs of defense made against or incurred or suffered by, any such indemnitee as a direct or indirect consequence of injury, sickness, or disease, including death, to persons or injury to, or destruction of, property including, but not limited to, the loss of use of property resulting directly or indirectly from, or in any manner connected with or pertaining to, the hereinafter described activities or conditions.

This indemnity shall include, but not be limited to, any and all liabilities, demands, claims, damages, losses, costs, and expenses claimed by any named insured or be any officer, agent, or employe of any named insured or caused, or alleged to have been caused, by any negligent or other act of any

such indemnitee.

Written notice to the company or any of its authorized agents by any such indemnitee of any liability demand, claim, damage, loss, cost or expense as soon as practicable after such indemnitee acquires knowledge thereof shall constitute sufficient compliance with the requirements for notice under this policy for the purpose of this endorsement.

This policy shall not be canceled, nor shall there be any reduction in coverage or limits of liability unless and until thirty (30) days written notice thereof has been served upon the City Clerk of the City of Santa Monica. This endorsement shall control over all other provisions of this policy and other

endorsements thereto.

Described activities and conditions: All operations, activities, and conditions in any manner connected with or pertaining to any work performed under the following described permit: (describe

Special exclusions applicable to the coverage: The coverage granted by this endorsement does not

apply:

1. To liability assumed by the City of Santa Monica and each of its officers, agents, and employes under any contract or agreement.

2. To any obligation for which the City of Santa Monica may be held liable under any Workmen's

Compensation or disability benefits' law or under any similar law; or

3. To injury to, or destruction of, property owned or occupied by or rented to or used by the City of Santa Monica, its officers, agents, and employes. (Prior code Sec. 7105B; added by Ord. No. 570CCS, adopted 9/4/62, effective 9/4/62)



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# 7.04.110 Deposits guaranteeing restoration.

When the application to excavate or obstruct the surface of streets, alleys or other places and the installation, repair or alteration of sidewalks, curbs, gutters, and driveways, and the details shown upon the accompanying duplicate plats (when such plats are required), comply with the terms of this Chapter and the regulations of the Department of Public Works, the application and duplicate plats shall be approved by said department. The application and the plats shall be filed with the Department of Public Works together with special deposits to indemnify the City against any damages to public property arising from said excavation or obstruction as follows (excluding departments of the City and the local Board of Education where the cement and surfacing work is to be done by the Department of Public Works of the City), to wit:

	Deposit per Sq. Ft.		linimum Peposit
Dirt Surface Oiled Surface Rock and Oil Pavement Asphaltic Pavement Portland Cement	\$ .08 .25 .65 .80	1	3.50 5.00 5.00 5.00
Concrete Pavement Sidewalks Gutters	1.30 1.10 1.25	1:	5.00 5.00 5.00
	Deposit per Lineal Foot		inimum eposit
Curbs	\$ 3.00	\$1	5.00
Stake Holes Prospect Holes	Deposit for Each Excavation \$ 1.00 .20	De \$	nimum posit 2.00

Provided in event the cash deposit required exceeds the sum of \$50.00 the applicant may have the option of posting with the Department of Public Works a good and sufficient surety bond, acceptable to the City Attorney to insure satisfactory completion of the work contemplated in an amount double the amounts of the cash deposits set forth in the foregoing schedule.

Provided also that any person (excluding city departments), intending to make any excavations or obstructions in any public street, alley or other public place may make and maintain with said Department of Public Works a surety bond acceptable to the City Attorney to insure satisfactory completion of the work contemplated, in an amount of \$500.00 which shall permit the issuance of permits for excavation or obstructions up to 1,000 square feet per month: a surety bond amounting to \$2,500.00 which shall permit the issuance of permits for excavations and obstructions up to 5,000 square feet per month; a surety bond amounting to \$5,000.00 which shall permit the issuance of permits for excavations and obstructions up to 5,000 square feet per month; which surety bond shall be used for the same purpose as the special deposit described hereinbefore in this Section and while such surety bonds are maintained such person shall not be required to make the special deposit hereinbefore in this Section provided for, but shall be required to file a written application for a permit for each such excavation or obstruction and file duplicate plats showing the location thereof as in this Chapter provided, and to comply with all other provisions of this Chapter.

Provided also that if in the opinion of the Street Superintendent or City Engineer, the requested excavation or improvement is of any unusual nature, a deposit shall be made in a sufficient amount to indemnify the City should it become necessary for the City to complete the improvement or restore the

excavation to its former condition. Charges for all such work shall be made against said deposit, and any unexpended balance shall be returned upon completion of the restoration of the improvement. A performance bond in an amount determined by the City Engineer and approved by the City Attorney

may be substituted in lieu of the above deposit.

Notwithstanding any other provision of this Section, a public utility regulated by the Public Utilities Commission of the State of California shall not be required to make the special deposit hereinbefore provided by this Section nor to post and maintain a surety bond, in lieu of such special deposit, provided that such public utility has entered into a written agreement with the City and has, thereby, undertaken to indemnify the City for any and all damage to public property arising out of any excavation, obstruction, improvement, installation or project of such public utility and to perform the work for which such special deposit or bond would otherwise be required by this Section. Such Public Utility shall be required to file with the Department of Public Works a written application for a permit for each such excavation, obstruction, improvement, installation or project and to file duplicate plats showing the location thereof as provided in this Chapter and to comply with all other provisions thereof. (Prior code Sec. 7107; amended by Ord. No. 850CCS, adopted 11/10/70)



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# **Future ROW Management Goals**

### 3 Year Street Limitation on Work

• City shall not allow street excavations within three years of street resurfacing or reconstruction. Exception: The Director of Environmental and Public Works Management may waive this requirement, upon review and recommendation by the City Engineer for the utility installation and payment of prescribed penalties in accordance with the applicable City Ordinance. The process will involve coordination of private utility work with the City's CIP.

# Time, Place and Manner Requirements

• Engineering Div. determines location of utility installation taking into effect a number of factors including zoning, width of sidewalks, condition of street, pavement type, pavement repair history, ADT, existing parking /bike lanes, pedestrian flow patterns, width and depth of trench, duration and method of planned excavation, time of year, aesthetics of the repair procedures consistent with urban design criteria, etc.

Work hours are stipulated based on City Ordinance, need for after hours work due to heavy traffic patterns, adjacent private business needs, time of year, event schedules, and other City construction activities.

Manner of excavation (open cut vs. boring, grinding vs. saw cut and backhoe) is subject to the need to expedite the work, pavement type, zoning, restoration potential, existing pavement condition/type, etc.

# **Public Hearings**

 At the discretion of the City Manager and as subject to CEQA requirements.

### Liquidated Damages

 Over and above deposits required in Code Sect. 7.04.110. To compensate the City for administrative staff time, added field inspection, engineering testing, and cost of removal, etc.

### **Abandoned Facilities**

 Utility Companies that do not properly maintain their facilities located within the City in the public ROW or do not file "as-built" network plans in the form prescribed by the City on an annual basis will be subject to having their facilities declared "abandoned." Ownership would transfer to the City and final disposition would be at the discretion of the Director of EPWM.

### Sub-leasing and Transferring of Rights

 Subject to review by City Attorney, no permittee shall sublease or transfer rights to any of their facilities installed within the City without the express prior approval of the City.

## Fee Restructuring

• The utility excavation fee structure shall be analyzed and recommendations made for adjustments. The fees shall reflect costs incurred as the result of accelerated damage to the right-of-way as a result of the proposed utility installation, plan checking, office supervision and staff support, field inspection, overhead and other administrative charges.

# Fair and Reasonable Compensation

Survey other cities, hire property appraisers, consult with City Attorney's
office as to appropriate methodology for receiving "fair and reasonable
compensation."

## **Aesthetic Concerns**

 Develop standards regarding aesthetics of public ROW surfaces and structures, including pavement, pedestals, underground vaults, overhead utility installations, etc. These standards may include input from design professionals(e.g. pavement design engineers, landscape architects, public artists) or the public in the form of workshops and City Board and Commission reviews.

# EXHIBIT J

# **Economic Models:**

Municipal Fiber NetworkFull Service Network



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		•	

# Municipal Fiber Network



MEDIA CONNECTIONS GROUP

SCENARIOS A & B

# Municipal Fiber Network Costs

Network Component		Phase I	-	Phase II	ш,	Phase III	All Dhacon
Fiber Ring	ક્ક	307,834	ક્ર	322,687	မာ	244,385	874 90E
							000'110
City Hall	€9	196 700	<del>U</del>	•	¥		
City Yard	• 6	1000	<b>+</b>	l	<b>?</b>	t	
	Ð	127,830	n		<del>69</del>		
Virginia Ave. Park	↔		ь	1	<del>6</del> 9	•	
Main Library	<del>(/</del> :	•	. 4	104 120	• 6		
	• •	ı	<del>)</del>	20.	9	,	
	<del>(/)</del>	•	₩	104,830	↔	ŧ	
Ken Edwards Center	↔	•	₩	75,830	€.	ı	
Water Admin.	€9	,	¥	63 430	+ 4		
Dior Offices	• •		•	7	<b>?</b>	•	
	₩	.•	છ	24,425	↔	1	
Transportation Bldg.	Θ	ı	49	60 130	<b>4</b>	1	
DWRRF	¥		. •	1000	•		
	9	•	A	27,025	✐	1	
rire Station 3	υ		υ		<del>63</del>	20 225	
Finance/Risk Manag.	<del>69</del>	1	69	ı	· <del>(</del>	00 430	
Total Building Equipment	<del>G</del>	324 530		AER OOO	•	240044	
	•	05,730	•	430,000	م	119,000	\$ 900,985
Building Entry (\$25,000/Bldg)	ક્ક	50.000	69	200 000	ų.	50 000	300,000
		,	,	20,00	$\downarrow$	20,000	000,000
Total Cost	6	* 00 000		-0.0			
1800	Ð	082,364	م	9/9,487	63	414,040	\$ 2,075,891

Municipal Fiber Network Feasibility Plan

	Year	Year	Year	Year ·	Year	Year	Year .	Year	Year	Year
	_	2	m	4	S	ဖ	1	ထ	တ	₽
ANNUAL DATA										
Route Miles	3.0	2.4	2.5				•			•
Conduit Miles	4.5	9.6	10.1	•	•		,	,	•	
Conduit Size (inches)	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25
Number of Conduits	1.0	4.0	4.0						1	
Number Miles with Fiber	3.0	2.4	2.5			•	•	•		
Fiber Count in Bundle	72	96	96	1					•	
Buildings Entered - Major	0,7				•	,	,	•	,	•
Buildings Entered - Minor	2.0	7.0	2.0	•	•	•	٠	•		•
Buildings Entered - Total	3.0	2.0	2.0		,	,		•	, <b>•</b>	
Number of Work Stations Connected	370	155	8	•		,	1	,	•	
						•			1	•
CUMULATIVE DATA						•	•	٠		
Route Miles	30	55	6	08	0	ď	C	ď	6	, α
Conduit Miles	4.5	14	243	24.3	243	243	24.3	24.3	24.3	24.2
Conduit Size(")	. <del>.</del>	1.25	1.25	- 1 25 15	125	, r	) e	; <del>-</del>	5.5	, <del>,</del> ,
Number of Eiber Miles		P 'S	\ <b>c</b>	) c	, c	, c	e c	) C	. a	- a
	öck	5 6	2 0	9 6	2 5	5 5	9 6	9 6	9 6	9 6
Figer Count	0.2.0	72.0	72.0	72.0	72.0	0.27	72.0	72.0	72.0	72.0
Buildings Entered	3.0	10.0	12.0	12.0	12.0	12.0	12.0	12.0	12.0	12.0
Number of Work Stations Connected	370	525	228	228	558	558.0	558.0	558.0	558.0	558.0
Voice Equipment:										•
X8d	1	,	•			. 1	•	•		,
Handsets replaced	•					,		•		•
Data Equipment:								,	•	
Routers		ı		,	•	·	,	•	,	
Color Construction										
Video Equipment.	,	,	1	,	,		1	•	1	
Otado Opado Improvencia	•	J		1		•	•	ı	•	•
Studio Equipement	<b>9</b> !	<b>e</b> 1	• '		• 1	• 1	•	•	•	
Poliable Cameras Site Security Comeras	• 1		• :	• •	• 1	<b>t</b> 1	• •	ı	•	•
Security Monitor Facility		, :								, ,

Exhibit J scenario a

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		Year 1	Year 2	×	ar Year 3 4	Year 5		Year 6	Year 7	Year 8	Year 9	Σ.	Year 10
CAPITAL COST  Technical Consultant Network Costs Building Entry Optical and Terminal Equipment Infrastructure Sub total	***	25.000 307,834 50,000 324,530 707,364	\$ 322,687 \$ 200,000 \$ 456,800 \$ 979,487	\$ 7 \$244,385 5 50,000 5 \$119,655 7 \$414,040									
Voice Equipment: PBX Handsets replaced		1 1		1 3			ŕ		, • •	•	, ' '	• • •	
Data Equipment: Routers		1	•	•		1			,	,	•	•	
Video Equipment: Studio Space Improvement Studio Equipement Studio Equipement Portable Cameras Site Security Cameras Security Monitor Facility			. , , , ,			, , , , ,						, , , ,	
Equipment Sub total		•	•	,		•		· • •			, ,		
Total Capital Cost	G	707,364	\$ 979,487	\$ 414,040	,	•	•			1	ı	' '	
ADMINISTRATIVE EXPENSE Staff Cost Infrastructure Development Coordinator Conduit Lease Agent Conduit Maintenance Engineer Other	<b>⇔</b> ຸ <b>⇔</b>	56,250	\$ 75,000	\$ 75,000	\$ 75,000	\$ 75,000	\$ 75,000	<b>∞ ∞</b> 00 ·	75,000 \$	\$ - \$	75,000	\$ 75,000 -	00 -
Other Costs						•					•		
Legal Billing Overhead Test Equip		1 1 1 1	1 1 1 1		1 1 1 1	, , , ,							
Vehicles Leased Conduit from Other Sources Optic Equipment Maintenance Agreement	€9	16,227	\$ 61,907	. \$ 73,872	\$ 73,872		\$ 73,872	- 72 \$	73,872 \$	- 73,872 \$	73,872	- - - \$ 73,872	22
Total Operating Expense	G	72,477	\$ 136,907	\$ 148,872	\$ 148,872	.\$ 148,872	\$ 148,872	72 \$	148,872 \$	148,872 \$	148,872	\$ 148,872	22
TOTAL CASH OUTFLOW	69	779,840	\$1,116,393	\$ 562,912	\$ 148,872	\$ 148,872	\$ 148,872	\$ 22	148,872 \$	\$ 148,872 \$	148,872	\$ 148,872	22

Exhibit J scenario a

# Municipal Fiber Network Feasibility Plan

	Year 1	<b>.</b>	Year 2	Year 3	Year 4		Year 5	1	Year 6		Year 7		Year 8	·	Year 9		Year 10
Existing Telcom Expenses Subject to savings Voice Data Video	17,280 8,976	₩ ₩	57,540 39,396 -	\$ 77,820 \$ 44,916	\$ 77,820 \$ 44,916	₩ ₩	77,820 44,916 -	<b>⇔</b> ₩	77,820 44,916	<i>↔ ↔</i>	77,820	~ 4	77,820 \$ 44,916 \$		77,820 44,916	<b>↔</b> ↔	77,820 44,916
Future Telcom Expenses Subject to Savings  Voice Install \$  Data Install \$  Video	8,640 1,200 16,800 6,900	***	28,800 2,800 100,800 34,500	\$ 34,560 \$ 800 \$ 134,400 \$ 13,800	\$ 34,560 \$ \$ 134,400	69 69 69	34,560 - 134,400	<del>ω                                    </del>	34,560 - 134,400		34,560 - 134,400	<b>გაგ</b> გ. გ	34,560 \$ - \$ 134,400 \$		34,560 - 134,400	<b>ωω</b>	34,560 - 134,400 -
Total Telcom Expenses Subject to Savings	59,796		\$ 263,836	\$ 306,296	\$ 291,696	€9	291,696	69	291,696	€9	291,696	<del>\$</del>	291,696	\$ 291,696	. 969	€9	291,696
Annual Lease Rent Other Capital Resources	. ,	<i>ы</i>	320,000	\$ 131,713	\$ 135,006	es es	138,381	<i>⊌</i> 9 <i>¥</i> 9	138,381	· •> •	138,381	& & 5	\$ 138,381 \$	\$ 138,381	381	٠ ده -	138,381
TOTAL CASH INFLOW	967'69		\$ 583,836	\$ 638,009		69	430,077		430,077		430,077	. & . &	4	\$ 430,077	7.70		430,077
NET CASH FLOW FROM PROJECT BEFORE BORROWING \$	(720)	€9	(532,557)	.044) \$ (532,557) \$ 75,097	\$ 277,830	€9	281,205	€9	281,205	€9	281,205	<b>8</b>	281,205	\$ 281,205	205	8	281,205
CUM. PAYBACK IN YEAR CUM NET CASH FLOW \$787,555.43	ON	_	<u>Q</u>	ON	O <sub>N</sub>		ON.		8		8		YES		YES		YES

]	
2	
SOC.	
4 500/	Onerational
0.50%	Competitive Shift
0.50%	Technology
	Specific Business Risk
0.50%	General Business Risk
1.00%	State and Federal
0.25%	Local
	Political Risk to Infrastructure Lease
Yes	Scenario ?
	Risk Discounts Included in This
%0.9	Opportunity Cost of Capital
10.3%	Total Discount Applied
(\$24,251)	NET PRESENT VALUE

ŝ

0.00%

Risk Discounts Included in This Scenario?
Political Risk to Infrastructure Lease Local State and Federal General Business Risk Specific Business Risk Technology Competitive Shift Operational Subjective Risk Total

0.00% 0.00% 0.00% 0.0%

6.0%

Opportunity Cost of Capital

\$225,147

NET PRESENT VALUE
Total Discount Applied

# Media Connections Group

# Exhibit J scenario B

Municipal Fiber Network Feasibility Plan

		:	:	;			******		,	7
-	Year	Year	Year 3	Year 4	rear 5	rear 6	rear 7	7687 8	16ar 9	<u>.</u> 2
ANNIAL DATA	-	ı	•		,	,	•	1	,	:
Route Miles	3.0	2.4	2.5	•		1	•	٠	•	ı
Conduit Miles	4.5	9.6	10.1		,	•	٠	•	•	
Conduit Size (inches)	1,25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25	1.25
Number of Conduits	1.0	4.0	4.0	•		•				•
Number Miles with Fiber	3.0	2.4	2.5	,	•	•	1	•	•	•
Fiber Count in Bundle	72	96	96	•		•	•	4	•	į
Buildings Entered - Major	1.0	ı			•	•		ı	٠	•
Buildings Entered - Minor	2.0	7.0	2.0					,	1	Ī
Buildings Entered - Total	3.0	7.0	2.0			•	•	•	•	,
Number of Work Stations Connected	370	155	33	•	•	,	•	ŀ	,	•
							•	•	•	ı
CUMULATIVE DATA							•	•	•	,
Route Miles	3.0	5.4	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0
Conduit Miles	4.5	14.1	24.3	24.3	24.3	24.3	24.3	24.3	24.3	24.3
Conduit Size(")	1,25	1.25	1.25	1.25	1.25	1.3	1.3	1.3	1.3	1.3
Number of Fiber Miles	3.0	5.4	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0
Fiber Count	72.0	72.0	72.0	72.0	72.0	72.0	72.0	72.0	72.0	72.0
Buildings Entered	3.0	10.0	12.0	12.0	12.0	12.0	12.0	12.0	12.0	12.0
Number of Work Stations Connected	370	525	558	558	558	558.0	558.0	558.0	558.0	558.0
						ı	ı	į	,	•
Voice Equipment	,	ı	,					1	: •	
Handsets replaced	•		•	•	•	•	•	i		
Data Equipment:								•		•
Routers	1				,	•		•		
Video Equipment: Studio Space Improvement	t	•	•	•	•	i t	1 1	• •		
Studio Equipement Portable Cameras	• •			, ,			, ,	, ,		
Site Security Cameras Security Monitor Facility						1 1				

Exhibit J scenario b

Municipal Fiber Network Feasibility Plan

		Year		Year	Year	Year	Year		/ear	Year	Yes.		>		,
		-		7	က	4	io.		9	7		<sub>5</sub> αο	ල <b>ග</b>		۲ea۲ 10
CAPITAL COST															
Technical Consultant Network Costs	₩ (	25,000	₩.		· •					ı					
Building Entry	A 4	307,834	₩.		244,385	•	•		,				•		
Optical and Terminal Equipment	9 <b>6</b> 9	324 530	456	456 800 6	\$ 50,000 \$ 110,655	•	•			•	٠		•		
Infrastructure Sub total	₩	707,364			\$ 414,040		•			•	•		,		,
Voice Equipment					2		•			•	•				
XBd		•						•	,	•					
Handsets replaced		•			•	•	1			•	'		•		
					•	•	•			•	•		•		
Data Equipment:															,
Kouters		1		,		,	ı								
Video Equipment										•	•		•		
Studio Space Improvement															
Studio Equipement		•			•	•	•			٠	•		,		
Portable Cameras		•			•	,	ŧ			•	•		. ,		
Site Security Cameras		•			•	•	•			•	•		•		
Security Monitor Facility						,	•			•	1		•		
		•			•	•	•			•	1		٠		
Equipment Sub total		•				•	;								
· · · · · · · · · · · · · · · · · · ·						•	1			•	٠		•		
lotal Capital Cost	↔	707,364	\$ 979,487		\$414,040	•	•			,	•				
ADMINISTRATIVE EXPENSE													•		
Staff Cost															
Intrastructure Development Coordinator	69	28,125	\$ 37	37,500 \$	37,500	\$ 37,500 \$	37,500	\$ 37.500	<b>8</b>	37 500	37 500	6	27 500		i
Conduit Maintenance Focioses	6	•	•		,	•	•			} '				) P	37,500
Other	9	. •	Ð	₩ ' '	•	69 1	•	69	69	•	٠ چ	69	٠,	<b>60</b>	· .
Other Costs					į	•	•			•					
i and i															
o Duille		•			•	,	•		-	•	•				
Overhead						•	•			•	•		•		
Test Equip						ſ	•			•	•				•
Vehicles		•				,	•				•				
Leased Conduit from Other Sources					• •		1			-	•				
Optic Equipment Maintenance Agreement	69	16,227	\$ 61,907		\$ 73,872	\$ 73,872 \$	73,872	\$ 73,872	22 -	73,872	\$ 73.872	€.	73.872	4	72 070
Total Operating Expense	69	44,352	\$ 99.407		\$ 111 372	\$ 111 272 €						<b>.</b>			ų Š
							7/6'111	3/5,111 &	<b>∞</b>	111,372	\$ 111,372	₩	111,372	\$ 111,372	372
TOTAL CASH OUTFLOW	€9	751,715	\$1,078,893		\$ 525,412	\$ 111,372 \$	111,372	\$ 111,372	<b>8</b>	111.372	\$ 111 372		111 272	•	Ç
										1	1			711,3/2	3/2

Exhibit J scenario b

Municipal Fiber Network Feasibility Plan

Year 10	77,820 44,916 -	34,560 - 134,400 -	291,696		291,696	180,324	YES	
	F 4	4~						
ر م م	<u>ი</u> დ	• • • •	€ <del>S</del>	<del>6</del> 69	<del>€9</del>	€9	2	
Year 9	77,820 44,916	34,560 134,400	291,696		291,696	180,324	z	
	₩ ₩	<del>ө ө ө</del>	↔	69 69	↔	€	_	
Year 8	77,820 44,916	34,560 - 134,400 -	291,696	. ,	291,696	180,324 \$ 180,324 \$	2	
	↔ ↔	69 69	€	<del>и</del> и	₩	₩		
Year 7	77,820 44,916	34,560 - 134,400 -	291,696	a i	291,696	180,324	8	
	₩	$\omega \omega \omega$	49	<del>6</del> 69	€9	69		
Year 6	77,820 44,916	34,560 - 134,400 -	291,696		291,696	180,324	8	
	₩ ₩	<b>↔ ↔</b>	€9	₩ ₩	₩	€9		
Year 5	77,820 44,916	34,560 - 134,400 -	291,696		291,696	180,324	2	
	₩ ₩	666	69	a ea	€9	€		
Year 4	\$ 77,820 \$ 44,916	\$ 34,560 \$ . \$ 134,400	\$ 291,696	, , , ,	\$ 291,696	(691,919) \$ (495,057) \$ (19,116) \$ 180,324	8	
Year 3	<u>8, ∞</u> ,			-		<u>©</u>	9	
	\$ 77,820 \$ 44,916	\$ 34,560 \$ 800 \$ 134,400 \$ 13,800	\$ 306,296	\$ 200,000	\$ 506,296	\$ (19,1		
Year 2	57,540 39,396 -	28,800 2,800 100,800 34,500	\$ 263.836	320,000	\$ 583,836	(495,057)	8	
<b>.</b>	₩ ₩	w w w				₩	_	
Year 1	17,280 8,976	8,640 1,200 16,800 6,900	59,796		59,796	(691,919)	0 N	
	₩ ₩	<b>6</b> 6 6 6	69 6	, <del>(</del>	€9	<del>69</del>		
	vings	Sốu	SB	Yes		BORROWING		\$56,175,17
	es Subject to sav	s Subject to Savi Instail (nstail	Subject to Savin			JECT BEFORE	•	
	Existing Telcom Expenses Subject to savings Volce Data Video	Future Telcom Expenses Subject to Savings Voice Install Data install Video	Total Telcom Expenses Subject to Savings Annual Lease Rent	Other Capital Resources	TOTAL CASH INFLOW	NET CASH FLOW FROM PROJECT BEFORE BORROWING	CUM. PAYBACK IN YEAR	CUM NET CASH FLOW

NET PRESENT VALUE	(\$399,401)
Total Discount Applied	10.3%
Opportunity Cost of Capital	6.0%
Risk Discounts Included in This Scenario?	Yes
Political Risk to Infrastructure Lease	
Local	0.25%
State and Federal	1.00%
General Business Risk	0.50%
Specific Business Risk	
Technology	0.50%
Competitive Shift	0.50%
Operational	1.50%
Subjective Risk Total	4.3%

ŝ

Risk Discounts Included in This Scenario? Political Risk to Infrastructure Lease

Opportunity Cost of Capital

0.00%

0.00% 0.00% 0.00% 0.0%

Local
State and Federal
General Business Risk
Specific Business Risk
Technology
Competitive Shift
Operational
Subjective Risk Total

%0.9

(\$264,212)

NET PRESENT VALUE
Total Discount Applied

. .

# Full Service Network



MEDIA CONNECTIONS GROUP

			<b>.</b> .
·		·	
			P. Williams Photograph
•			ļ

# Full Service Network Scenario I (Video Services)

SUMMARY OF FINANCIAL PERFORMANCE OF A HYBRID FIBER COAX NETWORK IN A COMPETITIVE ENVIRONMENT

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101.01						
104.64	50.456	51 488	52 AGE	53 545	24 646	
5,408	5.942	6 495	7.068	7.881	20.0	
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	•					
		•	ı	,	•	
•	•	•				
,	•					
17%	18%	19%	20%	21%	21%	
%CZ	27%	30%	32%	34%	36%	
86	8 8	% č	%0	%o	% 0	
%	% 5	%	%0	%0	%0	
% 6	% % 6	% &	% % O	%0	% 8	
	:	2	2	8	85	
1,745,150 \$	1,980,890	2,235,990	\$ 2,511,806 \$	\$ 2,809,780 \$	3,131,445	\$ 18,418,458
\$ 682,822	265,498	307.074	\$ 353,474 \$	\$ 405,194 \$	462,776	\$ 2,521,153
221,090 \$	255,875	294,510	\$ 337,366 \$	\$ 384,852 \$	437,409	\$ 2,418,830
103,711 \$	128,644	153,801	\$ 185,893 \$	\$ 223,748 \$	268,322	\$ 1,268,390
246,779 \$	278,640	312,889	\$ 349,678 \$	\$ 389,168 \$	431.527	\$ 2,580,136
593,404 5	822,074	969,276	\$ 1,137,404	\$ 1,329,144 \$	1,547,505	\$ 7,958,485
95,143	997'	85,548 80,048	\$ 17,591	5 144,117 \$	175,979	\$ 792,068
133.654 \$	147 137	161 002	475 530	100 424	, 100	•
		760'101	, 200,01	\$ 1.7 <del>1</del> ,081 \$	576,502	4 1,339,265
3,434,221 \$ 3	3,954,024 \$	4,530,180	\$ 5,168,746 \$	\$ 5,876,473 \$	6,660,885	\$ 37,296,783
		,	,	,		
•	1	•	¥7	<b>49</b> ا		. 40
,	,	•			•	•
•		•		•	•	•
<b>₩</b>	1	•		,	•	, •>
**	3.954.024				A 860 000	000 100
3,434,221			3.954.024 \$ 4.530.180	3.954.024 \$ 4.530.180 \$ 5.168.748	3.954.024 \$ 4.530.180 \$ 5.168.746 \$ 5.876.473	3.954.024 \$ 4.530/180 \$ 5.168748 \$ 5.878.473 \$ 8.890.885

Full Service Network Scenario I (Video Services)

SUMMARY OF FINANCIAL PERFORMANCE OF A HYBRID FIBER COAX NETWORK IN A COMPETITIVE ENVIRONMENT

	Year	·	Year	Year	Í	Year	Year	Year	Year	Year	Year	/ea/	
Summary	-		2	3		4	S	9	7	8	6	10	Total
Assumed Operating Margins													
Basic Video Services(includes all network overhead)	30.0%	%	35.0%	40.0	%	45.0%	45 0%	45.0%	45.0%	46 O84	760 04	15.00	
Premium Services	40.0%	%	40.0%	40.0	. %	40.0%	40.0%	40.0%	40.0%	40.0% 40.0%	%0.0% %0.0%	40.0% 40.0%	
Movie PPV (NVOD)	33.0%	%	38.0%	38.0	*	38.0%	38.0%	38.0%	38.0%	30.00	20.0%	40.0%	
Event PPV	33.0%	%	38.0%	38.0	%	38.0%	38.0%	38.0%	38.0%	38.0%	38.08	20.00	
HSN/QVC Shopping Services	100.0%	%	100.0%	100.0	%	100.0%	100.0%	100.0%	100 0%	100.0%	100.0%	20.0%	
Interactive Services	30.0%	%	30.0%	30.0	*	30.0%	30.0%	30.0%	30.0%	%U 08	30.0%	30.0%	
Traditional Game Services	35.0%	%	35.0%	35.0%	*	35.0%	35.0%	35.0%	35.0%	35.0%	35.0%	35.0%	
Other Entertainment Services	%0.0	%	0.0%	8	*	%0.0	%0.0	0.0%	0.0%	%00	%0.00	%O'C	
Entertainment Equipment Rental (excludes the deprec.)	80.0%	%	80.0%	80.0	%	80.0%	80.0%	80.0%	80.0%	80.0%	80.08	%0.0g	
Large Data User Services	20.0%	%	20.0%	50.0	%	50.0%	50.0%	50.0%	20.0%	50.0%	50.0%	50.0%	
Small Data Services	40.0%	%	40.0%	40.0	*	40.0%	40.0%	40.0%	40 0%	40.0%	40.0%	40.0%	
Residential Tetephone Services	20.0%	%	20.0%	20.0%	%	20.0%	20.0%	20.0%	20 0%	20.0%	20.02	20.0%	
Business Telephone Services	20.0%	%	20.0%	20.0	%	20.0%	20.0%	20.0%	20.0%	20.0%	20.02	20.0%	
Demand Side Man. Services	25.0%	%	25.0%	25.0%	%	25.0%	25.0%	25.0%	25.0%	25.0%	25.0%	25.0%	
Other Services													
Operating Expenses													
Basic Video Services	\$ 187,017	*	573,290	796.04	<b>9</b>	840.125 \$	959.833	\$ 1089.489	\$ 1229 795	4 1 381 403	4 545 270	4 700 000	100 00 4
Premium Services	\$ 18,858	<b>₩</b>	64,201	99,22	<b>49</b>	117,025 \$	136.974	\$ 159.298	184244	212 085	242,579	000 220 0	4 10,524,761
Movie PPV (NVOD)	\$ 20,795	5 \$	65,194	100,271	•	117.684 \$	137,076	\$ 158 643	\$ 182.59R	209 187	228 608	274 496	4 1,312,082
Event PPV	\$ 7,870	<b>\$</b>	26,035	42,25	9	52.320 \$	64 301	\$ 78.519	756 387	115.254	138 734	400 050	177'10C'1 +
HSN/QVC Shopping Services	, 69	s	. •	•	*	•		•			+31'00'	800'00I	696,097
Interactive Services	\$ 61,878	<b>*</b> ?	214,749	338,353	**	406 793 \$	485,383	\$ 575.452	\$ 678 493	\$ 796 183	\$ 930.404	4 1082254	* C 570 030
Traditional Game Services	\$ 4,256	<b>↔</b> 99	15,492	25,599	49	32.278 \$	40,393	\$ 50 224	S 62 108	PEY 92 S	02.878	444 200	544.044
Other Entertainment Services	•	43	•		49	**	•				2000	000'*	************
Entertainment Equipment Rental	\$ 4.584	*	14.771	21.611	**	24.128	26 734	7CA 0C &	20 248	35 100	, 00		
Large Data User Services	. •			,		,		121	77,210	22,100	************	C91,14	\$ 267,853
Small Data Services	, 65	•>	•		49	•		•	. ,				
Residential Telephone Services	•	•	,		•	1	,			•	•	·	,
Business Telephone Services	•	49	•				,		•		•	•	
Demand Side Man. Services	•	49	,	,	•		•		•	•	•	, ,	
Other Services	•	45	,	,		. ,	. :	•	•	•			•
	•	•		•	<b>&gt;</b>	•	•	,	•	•	,		
Total Operating Expenses	\$ 305,258	<b>↔</b>	973,731	\$ 1,423,356		\$ 1,590,351 \$	\$ 1,850,690	\$ 2,141,053	\$ 2,464,809	\$ 2,825,723	\$ 3,227,998	\$ 3,676,338	\$ 20,479,305

# Full Service Network Scenario I (Video Services)

SUMMARY OF FINANCIAL PERFORMANCE OF A HYBRID FIBER COAX NETWORK IN A COMPETITIVE ENVIRONMENT

•		Year		Year	Year	Year		Year	Year		Year	, i	>	3	2	
Annual		-		2	8	4		5	9		7	8	6		5	Total
Operating Income																
Basic Video Services	•	80,150	<b>4</b> >	308,695	530,697	\$ 687,375	es ys	785,318	\$ 891.400	80	008 198	1 130 313	•	• 404 ABC	4 400 400	
Moule DDV (AVOD)	<b>,</b>	12,572	٠,	42,801	66,151	*	*	91,316	\$ 106,198	**	122,829	141.390	• •	162.078	185 110	
Event PPV	<b>∌</b> •	10,242	ı» (	39,957	61,457	<b>49</b>	<b>99</b>	84,014	\$ 97,233	33 \$	111,914	128,199	*	146.244 \$	166.215	
HSN/QVC Shopping Services	9 ¥	3,0,0	n +	15,957	25,895	•	٠ د د	39,410	\$ 48,125	25 \$	58,444	70,640	49	85,024 \$	101,962	
Interactive Services	<b>•</b>	26.519	> <del>4</del> 5	92 035	145,008	\$ 277,164	9 4	248.779	278.640	<del>6</del>	312,889	349,678	49	389,168 \$	431,527	
Tradilional Game Services	•	2.292	• •4	8 342	13.784	• <b>∀</b>	9 ¥	20,002	246,622	22	290,783	341,221	67 69	398,743 \$	464,252	
Other Entertainment Services	•		•	,		, ,,	9 <b>4</b> 4	007.13	27,044	,, 1	33,442	41.157	₩ (	50,441 \$	61,592	
Entertainment Equipment Rental	₩	18,334	•>	59,084	86,442	96	, 4 W	106.923	117 710	* * •	128 872	140 476	,, t	. [	- 1	
Large Data User Services	49	,	₩>	,		69	4	,		• •	2/0'031	0777	٠ <i>د</i>	125,377	164,738	
Small Deal Services	₩.		₩.			•	49		٠	•	•		> <del>•</del>	? <b>*</b>	•	
Distance Telephone Services	₩.		₩	,		·	*>			•	•		•	> *		
Business letephone Services	₩.		↔	'	,	•	₩	•	,	**	•		<b>,</b>	* <b>*</b>		
Other Section	••	•	<b>69</b> (	•	•	, 69	<b>↔</b>			*	,		• •	* •4		
	ø	•	<b>1</b> 3	•	•	, 49	₩	•	•	69	•	•	•	,	•	
Total Operating Income (EBIDAT)	69	192,226	<b>6</b>	693,264	\$ 1,119,093	\$ 1,374,976	<b>u</b> >	1,583,531	\$ 1,812,972	₩	2,065,371	\$ 2,343,023	*	2,648,475 \$	2,984,547	\$ 16,817,478
Capital Expenditures																
Distribution Network	•	15,607,195	\$ 15	5.851,071 \$	839,601	\$ 799,550	₩ 0	629,662	\$ 799,986	<b>\$</b>	800,484	\$ 801,169	63	802,049 \$	803.126	\$ 37 903 912
Headend (Central Office)	•	3,272,977	₩	233,325 \$	8,860	\$ 10,000	<b>6</b>	10,000	\$ 386,050	<b>\$</b>		\$ 10,000	69	10,000		\$ 3961212
Total Capital Expenditures	69	18,880,172	\$ 16	6,084,396 \$	848,461	\$ 809,550	₩	809,679	\$ 1,186,039	<b>\$</b>	810,484	\$ 811.169	4			44 000 400
Commendation Comments of the c													,			3 41,665,125
			eses S	34,964,568 \$ 750 \$ 9,001 \$	35,813,030 753 8,217	\$36,622,580 \$ 755 \$ 7,551	***	37,432,259 757 6,985	\$ 38,618,297 \$ 765 \$ 6,560		\$ 39,428,781 \$ 766 \$ 6,129	\$ 40,239,950 \$ 767 \$ 5,749	\$ 41,05	***	41,885,125 767 5,110	
Free Cash Before Cash Interest	\$18.	-\$18,687,946.47	\$15.3	1 1	\$270,631.68	1 1	11	\$773,852.56	\$626,933.18		\$1,254,886.90 \$	\$1,531,854.37	51.836.426.22	•	\$2 171 421 28	
	; ,		\$ (15	5,391,132) \$	•	' •>	49	•	'	•	,	,			-	
Total Cash Interest	49	1,625,040	× ×	2,334,047 \$	3,158,572	\$ 3,386,951	₩	3,613,393	\$ 3,856,143	•	4,099,079 \$	4,324,555	49	4,544,590 S	4.756.312	,
CASH AVAILABLE FOR PRINCIPAL PAYMENTS	8	(20,312,986)	\$ (17	7,725,179) \$	(2.887,940)	\$ (2,821,525)	*	(2,839,541)	\$ (3,229,210)		\$1(2,844,192)	\$ (2,792,701)	41		\$ (2 584 891)	
						•									(100'100'4)	
Bond Principal Payments (Borrowing) Elec. Utility Debt Payments (Borrowing) Equity Invested	60 et e	(20,313,000)	* * * * * * * * * * * * * * * * * * *	7,725,179) \$	\$ (2,987,940) \$ \$	\$ (2,821,525) \$ \$	60 et 60	(2,839,541)	\$ (3,229,210) <b>\$</b>		\$ (2,844,192) \$	\$ (2,792,701)	**	(2.708,163) \$	(2,584,891)	
NET CASH FLOW NPV of Free Cash Flow after Debt and Sale of Asset	<u>\$</u>	14 (\$20,587,983)	₩.	,	•	· •>	₩	,	, &	<b>↔</b>	,	,	•	• • • • • • • • • • • • • • • • • • •	0	

Full Service Network Scenario I (Video Services)

SUMMARY OF FINANCIAL PERFORMANCE OF A HYBRID FIBER COAX NETWORK IN A COMPETITIVE ENVIRONMENT

Summay	Year 1	Year	Year	Year	Year	Year	Year	Year	Year	Year	ī P
CASH SOURCES									0	2	5
OPERATING CASH FLOW \$ EQUITY	192,226 \$	693,264	\$ 1,119,093	\$ 1,374,976 \$	\$ 1,583,531 \$	\$ 1,812,972	\$ 2,065,371	\$ 2,343,023 \$	\$ 2,648,475	\$ 2,984,547	
BEGINNNING BOND DEBT BEGINNNING OTHER DEBT	20,313,000		0	0	0	0	0	0	0	0	
TOTAL SOURCES	20,505,226	693,264	1,119,093	1,374,976	1,583,531	1,812,972	2,065,371	2,343,023	2,648,475	2,984,547	
CASH USES											
CAPITAL EXPENDITURES CASH INTEREST PAYMENTS DEBT REPAYMENTS (BORROWING)	18,880,172 1,625,040 0	16,084,396 2,334,047 -17,725,179	848,461 3,158,572 -2,887,940	809,550 3,386,951 -2,821,525	809,679 3,613,393 -2,839,541	1,186,039 3,856,143 -3,229,210	810,484 4,099,079 -2,844,192	811,169 4,324,555 -2,792,701	812,049 4,544,590 -2,708,163	813,126 4,756,312 -2,584,891	
TOTAL USES	20,505,212	693,264	1,119,093	1,374,976	1,583,531	1,812,972	2,065,371	2,343,023	2,648,475	2,984,547	
NET CASH	4	٥	0	•	0	٥	0	0	0	0	
Revenue Bond 1 [Semi-Annual Paymenta/[Borrowing)] Beginning Bal. Payment (Borrowing) (% Amortization) Ending Bal. Average Bal. Cash interest Expense RATE TOTAL ENDING DEBT OUTSTANDING	20,313,000 0,00% 20,313,000 20,313,000 1,625,040 20,313,000 1,625,040	20,313,000 -17,725,179 0,00% 38,038,179 29,175,590 2,334,047 8,00% 38,038,179 2,334,047	39,038,179 -2,887,940 0,00% 40,926,120 39,482,149 3,158,572 8,00%	40,928,120 -2,821,525 0,00% 43,747,645 42,336,882 3,386,951 8,00% 43,747,645 3,386,951	43,747,645 -2,839,541 0,00% 46,587,185 45,167,415 3,613,393 8,00% 46,587,185	48,587,185 -3,229,210 0,00% 49,816,395 48,201,790 3,858,143 8,00%	49,816,395 -2,844,192 0,00% 52,680,588 51,238,491 4,099,079	52,660,588 -2,792,701 0,00% 55,453,288 54,056,938 4,324,555 8,00% 55,453,288 4,324,555	55,453,288 -2,708,163 0,00% 58,161,452 56,807,370 4,544,590 4,544,590	58.181.452 -2.584.891 0.00% 60,748.342 59,453.897 4.758.312 8.00%	

Full Service Network Scenario II (Video and Data Services)

SUMMARY OF FINANCIAL PERFORMANCE OF A HYBRID FIBER COAX NETWORK IN A COMPETITIVE ENVIRONMENT

Summary	Year 1		Year 2	Year 3		Year 4	Year 5	Year	*	Year 7	Year 8	Year	Year 10	_	Total
Customer Information															
Ending Homes Passed by Net		23,282	46,614	47,548	ထွေးမှ	48.497	49,467	50,456	တ္ဖ	51,488	52,495	53,545	<b>3</b> °	54,616	
Ending Video Subs		 	3,915 T	4,390	2 9	4,892	5,408	242.0	, i	0.480	990'	100,	D	6,273	
		ខ្ម	7	130	2 5	133	780	276	<b>.</b>	1100	080	121	•	5/0	
Ending Small Date Subs		797	1,244	c00.2	ō	2.730	0.010	4,	_	0,00	0,21	3.		77.	
Ending Residential Telephone Subs		•	•	•		,	•	•			•	•			
Ending Business Telephone Subs		•	•	•		•	•	•		•	•	•			
Market Chare to City No.															
Residential Video		13%	14%	<del>*</del>	%	16%	47%		8%	19%	20%	74%		21%	
Business Video		14%	17%		%	22%	75%		*	30%	32%	34%		36%	
Residential and Small Data Users		15%	18%		19%	19%	19%		20%	20%	20%	20%		20%	
Commercial and Large Data Users	-	%	4%		%	7%	8%		%	<b>%6</b>	<b>%</b> 6	10%		10%	
Residential Telephone		%0	%0		%0	%0	%0		%0	<b>%</b> 0	<b>%0</b>	%0		%0	
Business Telephone		, %	%0		%0	%0	%0		%	%0	%0	%0		%0	
Revenues	1														
Entertainment Revenues	1														
Basic Video Services	₩	267,167 \$	881,984	\$ 1,326,743	13 \$ 1	,527,500	1,745,150	\$ 1,980,890	*	2,235,990 \$	2,511,806	2,809,780	\$ 313	*	18,418,456
Total Premium Rev.		••	107,001	\$ 165,377	\$ L	195,042	228,289	*	49	307,074 \$	353,474	\$ 405.194	<b>\$</b>	462,776 \$	2.521,153
Total Movie PPV Rev.		31,037 \$	105,151	\$ 161,728	\$ 83	189,812	221,090	"	ø	294,510 \$	337,386	384,852	43	437,409 \$	2,418,830
Total Event PPV Rev.			41,991	\$ 68,145	45.5	84,387	103,711	\$ 126,644	*>	153,801 \$	185,893	\$ 223,748	\$ \$	268,322 \$	1,268,390
Total HSN/QVC Rev.			126,393	\$ 189,659	<b>\$</b>	217,164	246,779	\$ 278,640	*>	12,889 \$	349,678	\$ 389,168	\$ 43	431,527 \$	2,580,136
Total Interactive Revenue		\$ 26,397	306,785	\$ 483,361	51	581,134	693,404	\$ 822,074	47	969,276 \$	1,137,404	1,329,144	<b>*</b>	547,505 \$	7,958,485
Total Game Rev.	**		23,833	\$ 39,383	<b>₩</b>	49,659	62,143	\$ 77,268	**	95,548 \$	117,591	\$ 144,117	\$ 17	175,979 \$	792,068
Total Other Rev.	₩	•	•	· •>	₩	,		49	49	**	,		•>	• <del>›</del>	•
Total Set-top Revenue		22,918 \$	73,856	\$ 108,053	<del>2</del> 3 <b>♦</b>	120,630	133,854	\$ 147,137	*	161,092 \$	175,532	190,471	\$	205,923 \$	1,339,265
Total Entertainment Rev.	4	497,483 \$	1,666,995	\$ 2,542,449	€9	2,965,327	\$ 3,434,221	\$ 3,954,024	*	4,530,180 \$	5,168,746	\$ 5,876,473	\$ 6.66	6,660,885 \$	37,296,783
											•				
Data Services		4000	200 001					•	•				٠	9 000 040	0.470 650
Total I are Dela Devenue	e 4	3146	989	5 403,346	9 49	291,274	40,639	52,975	•	66.849	81.772	98.463	4 9 <b>4</b> 9	116.478 \$	518.510
Old Large Cata Ose Neverius	,	•						•	•				•		2
Total Data Revenue	•	36,315 \$	198,913	\$ 424,473	73	626,448	\$ 838,876	\$ 1,063,138	44	1,301,817 \$	1,558,340	\$ 1,829,359	\$ 2,12	2,122,389 \$	9,998,067
Telephone Services											•				
Business Telephone Rev.	<b>\$</b>		,	•	69 (		٠,	·	49 (	•••	•		•> •	•••• .†	•
Residential Telephone Rev.	<b>6</b> 7	,		, • <del>,</del>				,				•	69	,	
Total Telephone Revenue	ø	•	,	••	₩.	•	,	, •>	₩.	**	•	·	<b>↔</b>	•	ı
1							100000	•	•			1000			000000
Total Kevenue	., ,,	\$ 667'55G	706,688,1	3 2,966,922		\$ 3,081,f fo	4,2/3,U9/	791'/10'C ◆	7	\$ 766,159,0	980'07/'9	1,700,831	e e	¢ (27,50),0	\$ 47,284,85U
	ı					٠									

# Full Service Network Scenario II (Video and Data Services)

SUMMARY OF FINANCIAL PERFORMANCE OF A HYBRID FIBER COAX NETWORK IN A COMPETITIVE ENVIRONMENT

ssumed Operating Margins Bestc Video Services(Inclintes all network machands		-	2	6		4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10	Total
marwork Overineday		33.0% 33.0% 33.0%	35.0% 40.0% 38.0%	40.0% 40.0% 38.0%		45.0% 40.0% 38.0%	45.0% 40.0% 38.0%	45.0% 40.0% 38.0%	45.0% 40.0% 38.0%	45.0% 40.0% 38.0%	45.0% 40.0% 38.0%	45.0% 40.0% 38.0%	
		30.0% 30.0% 35.0%	30.0%	100.0% 30.0%		30.0%	38.0% 30.0%	38.0% 100.0% 30.0%	38.0% 100.0% 30.0%	38.0% 100.0% 30.0%		·	
Offer Entertainment Services Entertainment Equipment Rental (excludes the deprec.) Enge Data User Services Small Data Services		0.0% 80.0% 50.0%	0.0% 80.0% 50.0%	80.0% 80.0% 50.0%		50.0% 60.0% 50.0%	35.0% 0.0% 50.0%	35.0% 0.0% 80.0%	35.0% 0.0% 80.0%	35.0%	35.0% 0.0% 80.0%	35.0% 0.0% 80.0%	
Residential Telephone Services Business Telephone Services Demand Side Man, Services		40.0% 20.0% 20.0%	40.0% 20.0% 20.0%	40.0% 20.0% 20.0%		40.0% 20.0% 20.0%	20.0% 20.0% 20.0%	20.0% 20.0% 20.0%	20.0% 20.0% 20.0%	50.0% 20.0% 20.0%			
		800	23.U%	25.0%		25.0%	25.0%	25.0%	25.0%	25.0%	25.0%	25.0%	
	69 KA	187,017 \$	573,290	796,046	₩.	340,125 \$	959,833	1,089,489	\$ 1,229,795	\$ 1,381,493	\$ 1.545.379	\$ 1722.20K	40.004.104
	49 (		65,194	100,271	» »	117,025 <b>\$</b> 117,684 <b>\$</b>	136,974	\$ 159,298 \$ 158,643	\$ 184,244	\$ 212,085	\$ 243,116	\$ 277,668	\$ 1,512,692
	<b>⇔</b> ↔	7.870	26,035	42,250	ۍ ده	52,320 \$	64,301	78,519	\$ 95,357	\$ 209,767 \$ 115,254	\$ 238,608 \$ 138,724	\$ 271,194	\$ 1,501,227
	₩.	•	214,749	338,353	<b>₩</b>	36,793 \$	485.383	575.452	. e7e 403	**	•>	47	605,00
	n n	4.258 \$	15,492	25,599	en e	32,278 \$	40,393 \$	50,224	\$ 62,106	\$ 78,183 \$ 76,434	5 930,401 5 93,676	\$ 1,083,254	\$ 5,570,939
Entertainment Equipment Rentai Large Data Hear Services	<del>69</del>	4,584 \$	14,771	21,611	17 18 14	14.126 <b>\$</b>	26.731	20.427		*	•	•	****************
	v	1,573	4,945	9,563	-	14,587	20,319	26,487	33.425	4 35,105 40 886	38,094	\$ 41,185	\$ 287,853
Residential Telephone Services	<b>*</b>	706'6	414,611	243,208	<b>*</b>	358,364 \$	478,942 \$	860'909 5	\$ 740,981	\$ 884.741	\$ 1038.538	30,436	518,510
	+>				<b>*</b>	•> •	•	,	•	*		3	5,750,735
	*	• <del>• • •</del>	,		> <b>4</b> :	, ,	,	,	·	•	•	,	•
	49	<b>↔</b>		•	• ••	<b>,</b>		, ,			, 49 (		
Total Operating Expenses	•	206 700	000000				•		•	•	,	, 19	, •>

# Full Service Network Scenario II (Video and Data Services)

Exhibit J

SUMMARY OF FINANCIAL PERFORMANCE OF A HYBRID FIBER COAX NETWORK IN A COMPETITIVE ENVIRONMENT

Summary	Year		Year 2	>	Year 3	Year 4	ar	Year	, Yes	Year 6	Year 7	>	Year 8	Year		Year 10	Total
Operating Income Basic Video Services Premium Services	₩+	80,150 <b>\$</b> 12,572 <b>\$</b>	308,695	₩ ₩	530,697 86,151	\$ \$ \$	687,375 \$	785,318	**	891,400 \$	1,006,196	⇔ ↔ <u>←</u>	1,130,313 \$ 141,390 \$	1,264,401	**	,409,150 185,110	
Movie PPV (NVOD) \$ Event PPV \$	_	10,242 <b>\$</b> 3,877 <b>\$</b>	39,957 15,957	<b>~</b> ~	61,457 25,895	₩ ₩	72,129 <b>\$</b> 32,067 <b>\$</b>	39,410	» »	97,233 \$ 48,125 \$	58,444	**	128,199 <b>\$</b> 70,640 <b>\$</b>	146,244	**	166,215 101,962	
HSM/QVC Shopping Services 5 Interactive Services 5	es (4	38,240 \$ 28,519 \$	126,393	w w	189,659	* * *	217,164 \$ 174,340 \$	246,779	* *	278,640 \$	312,889	49 49	349,678 \$	389,168	<b>••</b> ••	431,527	
		2,292 \$	8,342	• •	13,784	•	17,381	21,750	• •	27,044	33,442	•	41,157 \$	50,441		61,592	
-			. 6	<b>↔</b> •	, ;	<b>*</b> > <b>*</b>	, (		<b>69</b> 6		1 6 6	<b>*</b>	, ,		٠ ٠٠		,
Entensinment Equipment Rental Large Data User Services		18,334 \$	59,084	n 40	9,563	<i>γ</i> , 44	14,587	20.319	n 43	26.487	33.425	n 49	40,886 \$	49.231	» »	58,238	
		13,268 \$	75,609	•	162,138	8	238,910	319,295	. 49	104,065	493,987	· •	589,827 \$	692,358	<b>49</b>	802,365	
22		•> •	•	<del>69</del> 4		<del>69</del> 4	,		<b>*</b> > •	,		69 G		•	•> •		
business Telephone Services  Demand Side Man, Services  \$				n 4n		» •»			n 40 ·		ا ا	A 49	1 1		, es		
Other Services \$		•	•	<b>⊌</b> >	1	<b>6</b> 9	•		**	•		€>	1	•	<b>₩</b> Э	•	
Total Operaling income (EBIDAT) \$		207,066 \$	773,818	₩	1,290,795	49	1,628,472	\$ 1,923,146	•	2,243,524	\$ 2,592,782	ø	2,973,737	\$ 3,390,065	₩,	3,845,151	\$ 20,868,556
Capital Expenditures																	
Distribution Network		16,027,401 \$	16,368,693	₩,	1,178,832	\$ 1,104,607		\$ 1,075,347	₩>	1,050,551	\$ 1,029,775	₩>	1,012,617	\$ 998,720	<b>*</b>	987,785	\$ 40,834,307
Headend (Central Office)		3,272,977 \$	233,325	<b>49</b>	8,860	•	10,000	\$ 10,000	•	386,050	\$ 10,000	•	10,000	\$ 10,000	<b>9</b>	10,000	\$ 3,961,212
Total Capital Expenditures		19,300,378 \$	16,602,018	49	1,187,692		\$ 1,114,607	\$ 1,085,347	•	1,436,602	\$ 1,039,775	•	1,022,617	\$ 1,008,720	<b>%</b>	997,769	\$ 44,795,520
Cumulativo Capital Expenditures Capital Investment/Homes Passed Sapital Investment/Ending Subscriber		19,300,378 \$ 829 \$ 10,786 \$	35,902,396 770 8,776		\$ 37,090,088 \$ 780 \$ 7,906		\$38,204,695 \$ 788 \$ 7,189	\$ 39,290,042 \$ 794 \$ 6,593		\$ 40,726,644 \$ 807 \$ 6,144	\$ 41,766,418 \$ 812 \$ 5,704		\$ 42,789,035 \$ 815 \$ 5,321	\$ 43,797,755 \$ 818 \$ 4,985		\$ 44,795,520 \$ 820 \$ 4,687	
Free Cash Before Cash Interest	\$19,093 (19,0	-\$19,093,311.22 -\$15.82 \$ (19,093,311) \$ (15,	15,828,200.55 (15,828,201)	%	\$103,102,34	1 1"	\$513,865,76	\$837,798,77	"	\$806,922.65	\$1,553,007.74 \$1,951,120.18	\$ \$1.95	1,120.18	\$2,381,344,60 \$2,847,385.8 \$	60 \$2,8 \$	47,385.81	And the second s
Total Cash Interest		1,860,288 \$	2,388,975	49	3,243,269		\$ 3,487,834	\$ 3,722,168	*	3,963,818	\$ 4,195,808	*	4,399,451	\$_4,585,553	•	4,749,818	
CASH AVAILABLE FOR PRINCIPAL PAYMENTS \$	\$ (20,7	\$ (665,753,599)	(18,217,176)		\$ (3,140,166)		\$ (2,973,968)	\$ (2,884,369)	₩	(3,156,895)	\$1(2,642,798)	₩7	(2,448,331)	\$ (2,204,208)	*	(1,902,432)	
Bond Principal Payments (Borrowing) \$ Elec. Ullity Debt Payments (Borrowing) \$ Equity Invested \$		(20.753.600) \$ . \$ . \$	(18,217,176)		\$ (3,140,166) \$ \$	\$ (2,9 \$	\$(2,973,968) \$	\$ (2,884,369) \$ - \$ -	***	(3,156,895)	\$ (2,642,798) \$ \$	***	(2,448,331)	\$ (2,204,208) \$ .	w ** w	(1,902,432)	
NET CASH FLOW NPV of Free Cash Flow after Debt and Sale of Asset	(\$18,	1 \$ (\$18,507,878)	1	*	•	€9	•	· •	*	•		ø	0	٠ <u>٠</u>	<b>↔</b> 0	0	

Full Service Network Scenario II (Video and Data Services)

SUMMARY OF FINANCIAL PERFORMANCE OF A HYBRID FIBER COAX NETWORK IN A COMPETITIVE ENVIRONMENT

Citivana	Year	Year	Year	Year	Year	Year	Year	,	, ,	2	
CASH SOURCES		2	6	4	5	9	1	8	10E	7 <b>6</b> 84	Total
OPERATING CASH FLOW \$ EQUITY	207,066 \$	773,818	1,290,795	773,818 \$ 1,290,795 \$ 1,628,472 \$ 1,923,146 \$ 2,243,524	1,923,146 \$		\$ 2,592,782	\$ 2,973,737	\$ 3,390,065 \$	3.845.151	
BEGININING BOND DEBT BEGININING OTHER DEBT	20,753,600	0	0	0	0	c	c	c			
TOTAL SOURCES	20,960,666	773,818	1,290,795	1.628.472	1 923 14K	2 242 624	200		9	0	
CASH USES				•		and and	701'786'7	75/5/87	3,390,065	3,845,151	
CAPITAL EXPENDITURES CASH INTEREST PAYMENTS DEBT REPAYMENTS (BORROWING)	19,300,378 1,660,288 0	16,602,018 2,388,975 -18,217,176	1,187,692 3,243,269 -3,140,166	1,114,607 3,487,834 -2,973,968	1,085,347 3,722,168 -2,884,369	1,436,602 3,963,818 -3 156 895	1,039,775 4,195,806 -2,642,708	1,022,617 4,399,451	1,008,720	997,765	
TOTAL USES	20,960,866	773,818	1,290,795	1,628,472	1,923,146	2,243,524	2.592.782	2.973.737	3 390 085	-1,902,432	
NET CASH	· <b>-</b>	0	0	0	0	0	•	0	0	0	
Revenue Bond 1 {Saml-Annus! Payments/(Borrowing)} Beginning Bei. Payment (Borrowing) (% Amoritzelton) Ending Bei. Average Bei. Cash Interest Expense	20,753,600 0.00% 20,753,600 20,753,600 1,660,288 8,00%	20,753,600 -18,217,176 0.00% 38,970,776 29,862,188 2,388,975 8,00%	38,970,776 -3,140,166 0.00% 42,110,942 40,540,859 3,243,269 8,00%	42,110,942 -2,373,968 0.00% 45,084,910 43,597,926 3,487,834 8.00%	45,084,910 -2.884,369 0.00% 47,969,279 46,527,095 3,722,168 8.00%	47,969,279 -3,158,895 0.00% 51,128,175 49,547,727 3,963,818	51,128,175 -2,642,798 0,00% 53,768,973 52,447,574 4,195,806 8,00%	53,768,973 -2,448,331 0.00% 56,217,304 54,993,138 4,399,451 8.00%	56,217,304 -2,204,208 0,00% 58,421,512 57,319,408 4,585,553 8,00%	58,421,512 -1,902,432 0,00% 60,323,944 59,372,728 4,749,818	
TOTAL INTEREST  TOTAL INTEREST	20,753,600 1,660,288	38,970,776 2,388,975	42,110,942 3,243,269	45,084,910 3,487,834	47,969,279 3,722,168	51,126,175 3,963,818	53,788,973 4,195,806	56,217,304 4,399,451	58,421,512 4,585,553	60,323,944 4,749,818	

Full Service Network Scenario III (Video, Data and Voice Services)

SUMMARY OF FINANCIAL PERFORMANCE OF A HYBRID FIBER COAX NETWORK IN A COMPETITIVE ENVIRONMENT

	Year		Year	>	,	, see >	>	,	Veer Veer	;	:	:	
Summary .	_		7	, m		4	် လ	8 9	7 7	, ea	Year	Year	Total
Customer Information												2	
Ending Homes Passed by Net		23,282	46.614	47 546	9	48 A97	49.467	En AEG	24 400	107			
Ending Video Subs		1.771	3915	4 395	: X	4 800	907.4	00,430	0 400	32,495	03.040	54.618	
Ending Large Data Ports in Service		25	2	Ť	5.5	4,032	004,0	242.0	6,495	390'/	7,681	8,275	
Ending Small Data Subs		262	1 244	20.0	5 K	207.0	200	2/5	/ 4	282	727	873	
Ending Residential Telephone Subs		1397	2.283	2,000	? 2	4 265	0 5	4,4	/cs'c	6,2//	7,231	8,221	
Ending Business Telephone Subs		8	24	2	27	, te	4,04 7,05	5,550 40	6,1/6	6,824	7.496	8,192	
						i	}	}	F	Ť	ĉ	ò	
Market Share to City Net													
Residential Video	ı	13%	14%	Ť	%5	18%	17%	180%	4004	ò	3	į	
Business Video		14%	17%	7	2 %	%26	25%	9700	%R-	%0% 50%	21%	21%	
Residential and Small Data Users		15%	18%	i <del>*</del>	19%	19%	19%	2000	806	32%	% & & & & & & & & & & & & & & & & & & &	36%	
Commercial and Large Data Users		2%	**	-	. % . %	7%	%6	60.02 80.03	% č	% ?	%0X	20%	
Residential Telephone		%9	%/	-	% %	760	%O	410%	% c.	886	%PL	10%	
Business Telephone		4%	2%	-	2%	%	%2	76%	%7I	%£1	14%	15%	
							2	2	8	9/0	9%B	%0L	
Revenues													
Entertainment Revenues	ı												
Basic Video Services	€	267 167 \$	881 094	€ + 328 7.43	÷	* 002 203	437 371						
Total Premium Rev.			107.001	465.377	- • •	* C/C/20	729.750	1,980,890	\$ 2,235,990	2,511,808	\$ 2,809,780 \$	3,131,445 \$	_
Total Movie PPV Rev.			100,000		<b>?</b> 4	9 00000	807'077	4 205,435	307,074	353,474	\$ 405,194 \$	462,778 \$	2,521,153
Total Event PPV Rev.	» •		44.004	97/101	<i>^</i>	189,612 \$	060,122	\$ 255,875	\$ 294,510	337,366	\$ 384,852 \$	437,409 \$	2,418,830
Total HSM/OVC Bev	9 6	-	166,14	2.00	A (	84,387	103,711	\$ 126,644	\$ 153,801	185,893	\$ 223,748 \$	268,322 \$	1,288,390
Total Interactive Revenue	÷ •	98 307	120,393	189,659	i» 4	217,164 \$	246,779	\$ 278,640	\$ 312,889	349,678	\$ 389,168 \$	431,527 \$	2,580,138
Total Game Rev	, ·		22,000	463,351	<i>A</i> (	581 134 \$	693,404	\$ 822,074	\$ 969,276	1,137,404	\$ 1,329,144 \$	1,547,505 \$	7,958,485
Total Other Rev	÷ •		70,000	505,505	٠ •	49,659	62,143	\$ 77,268	\$ 95,548	117,591	\$ 144,117 \$	175,979 \$	792,068
Total Cal tex Operation	<del>)</del>	-	. ;	•	₩	,		•		•	•		•
total delical revenue	ø	\$ 816,23	73,856	\$ 108,053	€>	120,630 \$	133,654	\$ 147,137	\$ 161,092	175,532	\$ 190,471 \$	205,923 \$	1,339,265
Total Entertainment Rev.	4	497,483 \$	1,666,995	\$ 2,542,449	₩	2,965,327 \$	3,434,221	\$ 3,954,024	\$ 4,530,180	\$ 5,168,746	\$ 5,876,473 \$	\$ 588,099,9	37,286,783
Data Services													
Total Small Data User Revenue	49	33,169 \$	189,023		49		798,237		1 234 968	1 474 529	1 720 000		
Total Large Data User Revenue	49		688'6	\$ 19,126	49	29,174 \$	40,639	\$ 52,975	\$ 66,849	\$ 81,772	\$ 98,463 \$	116,478 \$	518,510
Total Data Revenue	\$\$	36,315 \$	198,913	\$ 424,473	€9	626,448 \$	838,876	\$ 1,063,138	\$ 1,301,817	\$ 1,558,340	\$ 1,829,359 \$	2,122,389 \$	9 898 067
Telephone Services													
Business Telephone Rev.		102,661 \$	220.483		49		315 170		277 300	100 004	0.000	•	
Residential Telephone Rev.	€ <del>9</del>	276,039 \$	948,171	\$ 1,480,886	₩	1,763,323 \$		\$ 2,408,137	\$1 2,770,758	\$ 3,167,317	3.598,409 \$	4,066,851 \$	3,216,418 22,548,951
Total Telephone Revenue	65	378 700 4	1 168 654	4 7 7 3 3 2 4	4	0047.000				1			
			100		9	\$ 907',**	1,52,006,2	\$ 2,752,419	\$ 3,148,059	5 3,575,624	\$ 4,037,788 \$	4,537,451 \$	25,765,369
Total Revenue	σ,	912,499 \$	3,034,562	\$ 4,700,156	*	5,638,982 \$	6.659.328	\$ 7.769.581	\$ 8980.058	\$ 10 300 710	£ 11 743 820 •	4 43 330 330	600 61
													\$ 73,050,219
	1												

# Full Service Network Scenario III (Video, Data and Voice Services)

SUMMARY OF FINANCIAL PERFORMANCE OF A HYBRID FIBER COAX NETWORK IN A COMPETITIVE ENVIRONMENT

	>		;	3	,	;	;					
Summer.	-		i del	1981	I GEL	Year	Year	Year	Year	Year	Year	
	-		,	2	4	n	9	7	8	6	9	Totel
Assumed Operating Margins												
Basic Video Services(Includes all network overhead)	••	30.0%	35.0%	40.0%		45.0%	45.0%	AE 092	AE 00/	45.00	į	
Premium Services	•	40.0%	40.0%	40 0%	40.0%	40.0%	40.0%	45.0%	45.0%	45.0%	45.0%	
Movie PPV (NVOD)		33 0%	30 AS	30 ac		200	0.00	60.0%	40.0%	40.0%	40.0%	
Event PPV	•	33.00	9000	20.0%		36.0%	38.0%	38.0%	38.0%	38.0%	38.0%	
HSWOVY Shoraing Specifors	•	25.0%	30.0%	36.0%		38.0%	38.0%	38.0%	38.0%	38.0%	38.0%	
Appropriate Complainty Convices	=	100.0%	100.0%	100.0%	_	100.0%	100.0%	100.0%	100.0%	100.0%	100 0%	
Interactive Services	••	30.0%	30.0%	30.0%		30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	
Traditional Game Services	.,	35.0%	35.0%	35.0%		35.0%	35.0%	35.0%	35.0%	26.0%	20.00	
Other Entertainment Services		%0.0	0.0%	%0.0	%00	%00	%0.00	8000	8000	20.0%	35.0%	
Entertainment Equipment Rental (excludes the deprec.)	~	80.0%	80.0%	80.0%		%0.08	200	80.0	800	80.0%	0.0	
Large Data User Sewices	-	50.0%	50.0%	50.0%		60.0%	80.08	80.0%	80.0%	80.0%	80.0%	
Small Data Services		40.0%	20.08 20.08	70.07	0.00	20.0%	20.0%	20.0%	%0.00	20.0%	20.0%	
Residential Telephone Services	•	7000	80.00			40.0%	40.0%	40.0%	40.0%	40.0%	40.0%	
Business Telephone Septines		0.00	80.08	20.0%		20.0%	20.0%	20.0%	20.0%	20.0%	20.0%	
		Z0.0%	20.0%	20.0%		30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	
Demand Side Man, Services Other Services	••	25.0%	25.0%	25.0%		25.0%	25.0%	25.0%	25.0%	25.0%	25.0%	
Operating Expenses												
Basic Video Services	\$	187.017 \$	573 290	796.046	A 840 125	050 833	1 000 400	, 200 000 4				
Premium Services	<del>-</del>	18.858 \$	54 201	90000	4 147 025	130.074	000,000	087,622,	1,381,483	1,545,379	1,722,295	\$ 10,324,761
Movie PPV (NVOD)	· ~	20 795	65 194	100.225	417.02	20,014	987'861	184,244	212,085	243,116	277,666	\$ 1,512,692
Event PPV		7 070	26.035	1200	2000	20.75	130,043	960,281	209,167	238,608	271,194	\$ 1,501,227
September Conjugate CVO/NSH		• •	20,03	002,24	026,26	. 04,301	615,87	\$ 85,357	115,254	\$ 138,724	166,359	\$ 786,989
Interceptive Consistent	•	, ;	, ;			•		•	,		•	
	<b>9</b>	61,678 \$	214,749	338,353	\$ 406,793	\$ 485,383	\$ 575,452	\$ 678,493	\$ 796,183	\$ 930.401	1.083.254	\$ 5,570,939
Fraumorial Game Services	· •	4,256 \$	15,492	25,599	\$ 32,278	\$ 40,393	\$ 50.224	\$ 62,106	\$ 78.434	5 93.678 g	114 38R	544 944
Other Entertainment Services	₩>	<b>ن</b> ې ,	•		•	,	•		,		200.	*****
Entertainment Equipment Rental	•	4,584 \$	14,771	21.611	\$ 24.126	\$ 26731	2CP 6C \$	32.248	35 400	70000		•
Large Data User Services		1,573	4,945	9.563	14.587	20319	28.487	33.425	. 00.100	40,004	41,165	267,853
Small Data Services	<del></del>	19,902 \$	113,414	\$ 243.208	\$ 358.384	CV0 827	400 AOB	740.084	70,000	49,631	26,236	016,310
Residential Telephone Services	\$ 22	220,832 \$	758 537	5 1 184 709	\$ 1410 658	4 1 656 BAG	1 02/ 000	000001	777700	2 020.0338 3	1,203,548	\$ 5,687,735
Business Telephone Services	60	82 129 S	176 386	201.879	\$ 227.10B	220,040	000,000	000,012,2	200,000,000	77,010,7	3,253,481	\$ 18,039,161
Demand Side Man. Services				2	) 	610,022	060,242	111.407	C18,C82	307,588	329,420	\$ 2,337,430
Other Services		• •	•		, ,	•	•	•	•			,
	4	•	•	,		,		,			•	•
Total Operating Expenses	£2	629 603 ¢	2007013	3 OE2 744	000 1000	4 2007 440	4					
	į	•		1		614,122,4	のかつずっ	5 5,719,932	810,176,9 3	\$ 7,502,080	\$ 8,521,025	\$ 46,802,885

## 3/19/98

# Full Service Network Scenario III (Video, Data and Voice Services)

Exhibit J

SUMMARY OF FINANCIAL PERFORMANCE OF A HYBRID FIBER COAX NETWORK IN A COMPETITIVE ENVIRONMENT

χear 10

Year

Year 8

Year

Year 6

Year

Year 4

Year 3

Year 2

Year 1

							-			l			l				
Operating Income													;		•		
Basic Video Services	80,150	<b>4</b> >	308,695	% 23	530,697 \$	687,375	•	785,318	891,400	بر دو	1,006,198	1,130,313	313 \$	1,264,401	<b>1</b> 3-1	1,409,150	
Premium Services \$	12,572	49	42,801	₩ ₩	66,151 \$	78.017	<b>1</b> 2	91,316	108,198	99	122,829	141,390	96 96	162,078	4	011,081	
Movie PPV (NVOD)	10,242	*	39,957	₩	61,457 \$	72,129	<b>,</b>	84,014	5 97,233	ξ.	111,914	128 199	<b>S</b>	48,244	<b>6</b> 7 (	166,215	
Event PPV *	3,877	₩	15,957	∺ **	25,895 \$	32,067	<b>,</b>	39,410	48,125	<b>₩</b>	58,444	9	70,640 \$	85,024	<b>1</b>	101,982	
Services		<b>\$</b>	126,393	<b>\$</b>	\$ 659,68	217,164	••	246,779	278,640	<b>بر</b>	312,889	349,878	878	389,168	<b>17</b> (	431,527	
	•••	**	92,035	*	45,008 \$	174,340	•» -	208,021	246,622	<b>3</b>	290,783	341,221	\$ 177	396,743	<b>1</b>	464,252	
	2,292	₩	8,342	<del></del>	13,784 \$	17,381	<b>6</b>	21,750	27,044	٠ د	33,442	₹	41,157 \$	50,441	<b>19</b> (	285,18	
••		43	•	••		• ;	69			به ود ا	, ;		. :		<b>,</b>		
Entertainment Equipment Rental	•	<b>%</b>	59,084	∞ •••	86,442 \$	96,504	<b>*</b>	106,923	117,710	به 2	128,873	<b>6</b> .	140,428 \$	127,377	, e	164,738	
Large Data User Services	1,573	<b>*</b>	4,945	₩	9,563	14,587	<b>47</b>	20,319	\$ 26,487	34 **	33,425	<b>&amp;</b>	40,886 \$	49,231	*	58,238	
Small Data Services	13.268	**	75,609	\$ 16	162,138 \$	238,910	<b>*</b>	319,295	\$ 404,085	85 <b>%</b>	493,987	\$ 589,827	827 \$	692,358	<b>,</b>	802,365	
Residential Telephone Services	55 208	49	189,634	\$ <b>\$</b>	296,177 \$	352,665	<b>ب</b> ه	414,212	\$ 481,227	27 \$	554,152	833	833,483 \$	719,682	<b>6</b> 7	813,370	
Business Telephone Services	20,532	₩	44,097	<b>↔</b>	50,470	56,777	49	94,551	\$ 103,885	85	113,191	\$ 122,	122,492 \$	131,814	<b>↔</b>	141,180	
Demand Side Man. Services		*	ŧ	•>	,	,	*		: 4	₩	•	•	<b>"</b>	•	*>	•	
Other Services \$	•	49	•	**	,		**		· •	•		•	<b>↔</b>	•	69	•	
Total Operating Income (EBIDAT)	282,806	69	1,007,549	\$ 1,63	1,637,442	\$ 2,037,914	*	2,431,909	\$ 2,828,636	36 36	3,260,124	\$ 3,729,692	\$ 269	4,241,560	49	4,799,701	\$ 28,257,333
Capital Expenditures																	
Distribution Network	\$ 19,338,124	↔	19,796,261	\$ 1.46	1,466,573	\$ 1,413,023 '\$		1,390,822	\$ 1,373,294	94 \$	1,360,000	\$ 1,350,546		\$ 1,344,581	<b>↔</b>	1,341,790	\$ 50,175,014
Headend (Central Office)	\$ 4,906,733	₩	793,305	€9	30,124	\$ 34,000	₩	34,000	\$ 410,050	\$ 05	34,000	8 8	34,000 \$	34,000	8	34,000	\$ 6,344,212
Total Capital Expenditures	\$ 24,244,857	₩	20,589,566	\$ 1,49	1,496,697	\$ 1,447,023	47	1,424,822	\$ 1,783,344	44	1,394,000	\$ 1,384,546		\$ 1,378,581	49	1,375,790	\$ 56,519,228
				;										9		9	
Cumulative Capital Expenditures Capital Investment/Homes Passed Capital Investment/Ending Subscriber	\$ 24,244,857 \$ 1,041 \$ 11,231	, e, e,	44,834,423 962 9,093	\$ 45,331,120 \$ 974 \$ 8,172		\$47,778,143 \$ 985 \$ 7,423		\$ 49,602,365 \$ 995 \$ 6,804	\$ 50,500,509 \$ 1,011 \$ 6,329		\$ 52,300,308 \$ 1,018 \$ 5,878	\$ 30,704,030 \$ 1,024 \$ 5,488		\$ 33, 143,438 \$ 1,030 \$ 5,147		\$ 00,015,226 \$ 1,035 \$ 4,846	
Free Cash Before Cash Interest	-\$23,962,050.50 -\$19,58	50 -\$19	582,017.79	1	\$140,744.84	\$590,890.58	58 \$1.0	007,087.14	\$1,045,29	2.25 \$1	\$1,007,087.14 \$1,045,292.25 \$1,888,124.23 \$2,345,145.96	\$2,345,1		\$2,862,979.41	7 1	\$3,423,911.16	
ŧ	\$ (23,962,050) \$ (19,	\$ (0	19,582,018)	<b>•</b> >		· •>	₩	,	€9	<b>6</b> >	•	•>	+9	\$	*	•	
Total Cash Interest	\$ 2,083,656	es es	2,986,392	4. Q	4,045,311	\$ 4,351,938	*	4,648,015	\$ 4,949,834	334	5,241,011	\$ 5,502,292	,292 <b>\$</b>	5,743,811	₩	5,960,508	
CASH AVAILABLE FOR PRINCIPAL PAYMENTS	\$ (26,045,706)	<b>(/)</b>	(22,568,410)	47	(3,904,567)	\$ (3,761,045)	₩>	(3,640,928)	\$ (3,904,541)		\$ (3,374,887)	\$ (3,157,146)		\$ (2,880,832)	↔	(2,536,597)	
										_		:				1	
Bond Principal Payments (Borrowing)	\$ (26,045,700)	0) <b>\$</b> (22.	(22,568,410)		\$ (3,904,567)	\$ (3,761,045) \$		\$ (3,640,928) \$	\$ (3,904,541) \$	541) <b>ss</b>	\$ (3,374,887)	\$ (3,157,146) \$	. 146) 8 8	(2,880,832)		\$ (2,536,597) \$	
Equity Invested	•	69	•	• •		•	*	•	₩	49	•	₩		•	69	•	
NET CASH FLOW NPV of Free Cash Flow after Debt and Sale of Asset	(6) (\$20,871,163)	ର ଜୁନ	•	49	ŧ	, **	•	•	•		•	•	•	à	•	•	

Full Service Network Scenario III (Video, Data and Voice Services)

SUMMARY OF FINANCIAL PERFORMANCE OF A HYBRID FIBER COAX NETWORK IN A COMPETITIVE ENVIRONMENT

Summary	Year	Year	Year	Year	Year	Year	, a 4	, , , , , , , , , , , , , , , , , , ,	:		
CASH SOURCES		-	9	4	2	9	7	8	rear 9	Year 10	Total
OPERATING CASH FLOW SQUITY	282,806 \$	1,007,549 \$	\$ 1,637,442	\$ 2,037,914 \$ 2,431,909 \$ 2,828,836 \$ 3,260,124	2,431,909 \$	2,828,636		\$ 3729,602 € 424,500			
BEGINNING BOND DEBT BEGINNNING OTHER DEBT	28,046,700	c	c	ć	•			70000		\$ 4,799,701	
TOTAL SOURCES	26.328.506	1 007 549	1 637 440		<b>B</b>	0	0	0	0	0	
CASH USES		201	744,100,1	2,037,914	2,431,909	2,828,636	3,280,124	3,729,692	4,241,580	4,799,701	
CAPITAL EXPENDITURES CASH INTEREST PAYMENTS	24,244,857	20,589,566	1,496,697	1,447,023	1,424,822	1,783,344	1,394,000	1 384 548	07.0		
DEBT REPAYMENTS (BORROWING)	0	-22.568,410	4,045,311	4,351,936 -3,761,045	4,648,015 -3,840,928	4,949,834	5,241,011	5,502,292	5,743,811	1,375,790 5,980,508	
NET CACU	26,328,513	1,007,549	1,637,442	2,037,914	2,431,909	2,828,636	3,260,124	3,729,692	4.241.560	760,000,797	
1900	<b>ဖှ</b>	0	0	0	O	0	0	0	0		
Revenue Bond 1 (Semi-Annual Payments/(Borrowing)) Betinnine Bai										•	
Payment (Borrowing)	26,045,700 0	28,045,700 -22,568,410	48,614,110	52,518,677	58,279,722	59,920,850	63,825,191	87,200,078	70,357,224	73 238 058	
Ending Bal.	0.00%	0.00%	0.00%	%00.0	0.00%	-3,904,541	-3,374,887	-3.157.146	-2,880,832	-2,536,597	
Average Bal, Cash Interset Events	26,045,700	37,329,905	52,518,677 50,588,394	56,279,722	59,920,650	63,825,191	67,200,078	70,357,224	0.00% 73,238,058	0.00%	
RATE	2,083,656 8.00%	2,986,392 8.00%	4,045,311 8.00%	4,351,936 8.00%	36,100,185 4,648,015 8.00%	61,872,921 4,949,834 8.00%	65,512,835 5,241,011 8.00%	68,778,651 5,502,292 8,00%	71,797,640 5,743,811	74,506,354 5,960,508	
TOTAL ENDING DEBT OUTSTANDING TOTAL INTEREST	26,045,700 2,083,656	48,614,110 2,986,392	52,518,677 4,045,311	56,279,722 4,351,936	59,920,650 4,648,015	63,825,191 4,949,834	67,200,078	70,357,224	3,238,056	8.00% 75,774,853	
						****	110,142,0	5,502,292	5,743,811	5,980,508	

Exhibit J FULL SERVICE NETWORK ATTACHMENT 1a

3/19/98

ASSUMPTIONS AS TO MARKET SHARE BY WIRELINE, MICROWAVE AND SATELLITE NETWORKS

Starting Year:	1999			Basic & Ma	Basic & Tier Video: Res. Market Share	∷Res. e		
Total Market Penetration	Calendar	Fiscal	City					Independent
Percentage of Homes Passed	Year	Year	Network (	Network Cable Co's	Telcos	DBS Co's	MMDS Co's	Cap Co's
53.2%	1998	0	0.0%	94.4%	0.0%	5.6%	0.0%	0.0%
%0.09	1999	-	12.5%	80.0%	0.0%	5.8%	1.7%	0.0%
61.1%	2000	7	13.6%	77.1%	0.0%	6.9%	2.4%	0.0%
62.2%	2001	ო	14.7%	74.3%	0.0%	7.9%	3.0%	0.0%
63.3%	2002	4	15.8%	71.6%	0.0%	8.9%	3.7%	0.0%
64.4%	2003	2	16.8%	69.0%	0.0%	86.6	4.3%	0.0%
65.6%	2004	ဖ	17.8%	66.4%	0.0%	10.8%	4.9%	0.0%
66.7%	2005	7	18.8%	64.0%	0.0%	11.8%	5.5%	0.0%
67.8%	2006	ھ	19.7%	61.6%	0.0%	12.6%	6.1%	0.0%
68.9%	2007	თ	20.6%	59.4%	0.0%	13.5%	9.9	0.0%
70.0%	2008	9	21.4%	57.1%	%0:0	14.3%	7.1%	0.0%
	Growth Factor	for	1.0%	-2.5%	0.0%	0.9%	0.6%	%0.0

				Basic & M	Basic & Tier Video: Bus Market Share	o: Bus.		
Total Market	Calendar	Fiscal	Şi					Independent
Percentage of Homes Passed	Year	Year	Network	Cable Co's	Telcos	DBS Co's	MMDS Co's	Cap Co's
28.0%	1998	0	0.00%	100.00%	0.00%	0.00%	0.00%	0.00%
35.0%	1999	*	14.29%	82.86%	0.00%	2.86%	0.00%	0.00%
35.6%	2000	7	17.03%	78.75%	0.00%	4.06%	0.16%	0.00%
36.1%	2001	ო	19.69%	74.77%	0.00%	5.23%	0.31%	0.00%
36.7%	2002	4	22.27%	70.91%	0.00%	6.36%	0.45%	0.00%
37.2%	2003	S	24.78%	67.16%	0.00%	7.46%	0.60%	0.00%
37.8%	2004	ဖ	27.21%	63.53%	0.00%	8.53%	0.74%	0.00%
38.3%	2005	7	29.57%	%00.09	0.00%	9.57%	0.87%	0.00%
38.9%	2006	œ	31.86%	56.57%	0.00%	10.57%	1.00%	0.00%
39.4%	2007	တ	34.08%	53.24%	0.00%	11.55%	1.13%	0.00%
40.0%	2008	9	36.25%	50.00%	0.00%	12.50%	1.25%	0.00%
							_	

0.00%

0.14%

-3.65% 0.00% 1.07%

2.44%

**Growth Factor** 

	,			M	Market Share	ø		
l otal Market	Calendar	Fiscal	Ċ <u>i</u> £					Independent
Percentage of Homes Passed	Year	Year	Network	Network Cable Co's	Telcos	DBS Co's	DBS Co's MMDS Co's	Cap Co's
3.0%	1998	0	0.00%	100.00%	0.00%	%00.0	%UU U	0000
5.5%	1999	<b>-</b>	9.09%		18 18%		2000	0.00%
6.9%	2000	7	16.13%		20 97%		8000	0.00%
8.3%	2001	ď	20.81%		20.00	9.00.0	0.00%	0.00%
%2.6	000	•	20.07	0, 10, 0,	44.02%	% 20.01	0.00%	0.00%
44.49	2002	4	24.14%	41.38%	24.14%	10.34%	0.00%	0.00%
%!:!	2003	co	26.63%	37.69%	25.13%	10.55%	0.00%	%UU U
12.4%	2004	တ	28.57%	34.82%	25.89%	•	7000	2000
13.8%	2005	7	30.12%	32.53%	26 51%		%00.0 0.00	0.00%
15.2%	2006	ထ	31,39%	30 66%	27 01%	10 05%	2000	0.00
16.6%	2007	တ	32.44%	29 10%	27 42%	14.03%	0.00%	0.00%
18.0%	200R	5	22 230	27.100	74.17.0	2	0.00%	0.00%
	2007	2	55.55%	%8J.17	27.78%	11.11%	0.00%	0.00%
	Growth Factor	tor	2.46%	-3.63%	0.97%	0.20%	0.00%	0.00%
			:	Busine Ma	Business Digital Audio Market Share	Audio e		
Total Market	Calendar	Fiscal	Ċţţ					The second
Percentage of Bus. Passed	Year	Year	논	Cable Co's	Telone	DRS Cole	SAMADO COM	iiidependent
0.5%	1998	0	0.00%	100.00%	000	%UU 0		Cap Cos
2.0%	1999	-	37.50%	37.50%	25.00%		8,000	0.00%
4.0%	2000	7	44.44%	30.56%	25.00%		0.00	0.00%
%0.9	2001	œ	46.76%	20 240%	25.00	3000	0.00%	0.00%
8 0%	2002	, 4	10.10%	20.24 /0	20.00%	0.00%	0.00%	0.00%
45.0%	2002	<b>†</b> 1	47.92%	27.08%	25.00%	0.00%	0.00%	0.00%
0.0%	2003	n	48.61%	26.39%	25.00%	0.00%	0.00%	0.00%
12.0%	2004	ဖ	49.07%	25.93%	25.00%	0.00%	0.00%	00.0
14.0%	2005	~	49.40%	25.60%	25.00%	0.00%	0.00%	%U0 U
16.0%	2006	ထ	49.65%	25.35%	25.00%	0.00%	%00.0	%00 C
18.0%	2002	თ	49.85%	25.15%	25.00%	0.00%	%00 U	%00.0
20.0%	2008	9	50.00%	25.00%	25.00%	0.00%	0.00%	0.00%
	Growth Factor	jor	1.03%	-1.03%	0.00%	0.00%	0.00%	0.00%

Exhibit J FULL SERVICE NETWORK ATTACHMENT 1b

High Speed Data to Homes/Lower Service Only Market Share

	Independent	DBS Co's MMDS Co's Cap Co's	١.	0.00% 0.00%				0.00% 0.00%	0.00% 0.00%	0.00% 0.00%				0.00% 0.00%			Independent	DBS Co's MMDS Co's Cap Co's	0.00% 21.74%	0.00% 24.00%	0.00% 22.91%	0.00% 22.15%	0.00% 21.60%	0.00% 21.18%	0.00% 20.84%	0.00% 20.57%	0.00% 20.35%	0.00% 20.16%	0.00% 20.00%	0.00% -0.41%
		DBS Co's 1	0.00%	5.10%	7.82%	8.73%	9.18%	9.46%	9.64%	9.77%	9.86%	9.94%	10.00%	0.40%	ervices	A)		DBS Co's	0.00%	4.00%	6.55%	8.31%	9.60%	10.59%	11.37%	12.00%	12.52%	12.96%	13.33%	0.96%
Market Share		Telcos	۰ا	40.00%	40.00%	40.00%	40.00%	40.00%	40.00%	40.00%	.40.00%	40.00%	40.00%	0.00%	Business HS Data Services	Market Share		Telcos	78.26%	%00.09	52.73%	47.69%	44.00%	41.18%	38.95%	37.14%	35.65%	34.40%	33.33%	-2.74%
Me		Cable Co's	0.00%	40.00%	34.44%	32.59%	31.67%	31.11%	30.74%	30.48%	30.28%	30.12%	30.00%	-0.82%	Business	Σ		Network Cable Co's	0.00%	10.00%	13.64%	16.15%	18.00%	19.41%	20.53%	21.43%	22.17%	22.80%	23.33%	1.37%
	City	Network C	0.00%	14.90%	17.73%	18.68%	19.15%	19.43%	19.62%	19.76%	19.86%	19.94%	20.00%	0.42%			City	Network (	0.00%	2.00%	4.18%	2.69%	6.80%	7.65%	8.32%	8.86%	9.30%	9.68%	10.00%	0.82%
	Fiscal	Year	0	_	7	က	4	មា	ဖ	7	œ	တ	9	oto.			Fiscal	Year	0		7	က	4	ιΩ	ဖ	7	œ	တ	9	ctor
	Calendar.	Year	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	Growth Factor			Calendar	Year	1998	1999	. 2000	2001	2002	2003	2004	2005	2006	2007	2008	Growth Factor
	Total Market	Percentage of Homes Passed	0.0%	2.0%	10.0%	15.0%	20.0%	25.0%	30.0%	35.0%	40.0%	45.0%	\$0.0%		_		Total Market	Percentage of Bus. Passed	23.0%	25.0%	30.6%	36.1%	41.7%	47.2%	52.8%	58.3%	63.9%	69.4%	75.0%	

				2		0		
l otal Market	Calendar	Fiscal	Ç <u>t</u>					
Percentage of Homes Passed	Year	Year	Network	Cable Co's	70107			Independent
100 A%	4000		Y DANSE	Sapic Cos	- 1	DBS COS	MIMIDS Co's	Cap Co.s
0.00	388	>	0.00%	%00.0 0.00%	100.00%	%00.0	%UU U	7000
100.0%	1999	-	8008	70000	\000 Ca	2000	200	0.00.0
100 0%			200	0.00.	93.00%	8000	0.00%	2.00%
20.00	2000	7	7.00%	1.11%	84.67%	0.00%	0 00%	7 220%
100.0%	2001	ო	8.00%	2 22%	AO 33%	/000	200	1.22.10
100 0%	2000	•			20.00	0.00.0	0.00%	9.44%
	2002	7	8.00%	3.33%	76.00%	0.00%	%UU 0	11 67%
100.0%	2003	2	10.00%	4 440%	74 670	000	2000	8 20 11
100 0%	7000			2	8 5.	80.0	%00.n	13.89%
8/0:00	2004	م	11 00%	5.56%	67.33%	8000	7000	40.440/
100.0%	2005	۲-	42.000	7010	30000	200	9,00,0	8
100.00%	000	- (	14.00%	0.07%	63.00%	0.00%	0.00%	18.33%
100.0%	2002	ထ	13.00%	7.78%	58.67%	%UU U	0000	7000
100.0%	2000	c	44.000	0000			8000	40.35%
700 00	7007	D	4.00%	6.63%	54.33%	0.00%	0.00%	22 78%
100.0%	2008	9	15.00%	10.00%	50 00%	2000	2000	
					2000	0.00%	0.00%	%00.cz
	Growth Factor	Į.	1.00%	1.11%	-4.33%	0.00%	0.00%	2.22%

Business Telephone	Market Share
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	i	_		ء ا		_			_					_									-
	10000	nidependen Om On	Cap Cos	10.00%	2000	7.00%	13.44%	2000	4.03%	16 33%	3	17.78%	40.000	3.22%	20 G70/	20.07	22 11%		23.30%	AE 000	23.00%		1.44%
		AANADO Osta	WINDS COS	0.00%	8000	9,00	00.0	\000 C	20.0	%00 O		0.00%	7000	9,00,0	%UU U		0.00%	2000	0.00%	%CO O	9.00	,	0.00%
4)		DRS Cala	3	0.00%	%UU U		0.00%	%00 O	20.5	0.00%	200	% 0.00 %	0000		0.00%		0.00%	%CO C	200	% O O			%nn.n
Market Share		Telcos	-	90.00%	83.00%	1000	9.33%	75 67%		72.00%	/0CC 03	00.00%	64.67%		61.00%	1000	57.33%	53 67%		20.00%		Ì	-5.07%
2		Cable Co's		0.00%	1.00%	2000	7.30%	4.11%		5.67%	7 220%	0/77:	8.78%		10.33%	14 0000	200.7	13 44%		15.00%		1 500/	9,00.
	Ş <u>i</u>	Network	ı.	0.00%	4.00%	A C70/	4.0.7	5.33%	200	8.00% 0.00%	6 67%	2	7.33%	2000	8.00%	0 670/	0.07%	9.33%		10.00%		0.67%	8
	Fiscal	Year		>	_	c	4	ო	•	4	נה	•	တ	٢	~	α	٠ د	თ	,	2		ž	<u>;</u>
	Calendar	Year	4000	020	1999	2000	2004	2001	2000	7007	2003		2004	3000	2003	2006		2002	0000	2002		Growth Eactor	
}	l otal Market	Percentage of Business Lines	100 0%	70000	100.0%	100.0%	700 007	%0.00±	100 0%	00000	100.0%	400.00%	0.00.070	100 D%	0/0:00	100.0%	700 007	100.0%	100 0%	0,0,00			

### Exhibit J

### Explanation of Risk and Assumptions of Full Service Network Model

The following is an explanaton of risk allocation and a summary of assumptions necessary to understand the feasibility analysis of the Full Service Model.



### General Risk

General Risk is accounted for in the body of each projected business segment. For example, if the
telepony business is expected to have a greater competitive challenge than data service the specific
penetrations would reflect the difference.

### Political Risk

- Change in regulatory authority to own/operate a telecommunications network
- Change in local political will to own/operate a telecommunications network

### Competition Risk

- Change in business environment that might cause telco competition via xDSL or new broadband network
- Successful Open Video System launch of fully competitive entertainment, data, telephony, or other service
- Service quality of existing providers to improve enough to meet customer demands and make competing service untenable
- Change in the direction of various network providers to compete for the here-to-for underserved markets, for example a change of Competitive Local Exchange Carrier strategy to attack all telecom business segments
- Improvement in Direct Broadcast Service (DBS) system, eliminating all competitive advantage of wire liprice advantage

### Exhibit J

### MODEL ASSUMPTIONS

### General Methodology

- Revenue is derived in all models by using a standard rate times volume formula. Approximate current rates applicable in the market are accepted and increased by inflation factors, as indicated below for each line of business.
- Existing rates for major services, like basic residential and business telephone service and cable service have not been significantly reduced by the effect of price competition. This assumption may overstate revenues derived from each projected customer. In the interest of determining if a Full Service Model will be supported in Santa Monica, we accepted the aggressive assumption.
- Market Share and unit count of each service, see Page 1 of each scenario
- Operating Margins earned from each service, see Page 2 of each scenario
- Business segments are assumed to be offered in the following additive order:

  Entertainment video services
  High speed data services
  Telephone services
- Each of these business segments will offer service to residents and commercial customers.

### **Market Potential**

### Share Allocations and Competitors

Video entertainment Attachment 1a
 High speed data Attachment 1b

Telephone Attachment 1c

### Network

### General

- It is assumed that the network is a star configuration with one headend. It is assumed
  that each fiber node covers 500 homes, resulting in 47 initial nodes. The Hybrid Fiber
  Network is designed to offer cable, data, telephone and interactive services.
- The model assumes the network is designed to provide service to all businesses and residences located within the City. A traditional cable network, in contrast, is generally designed on the assumption that it will eventually provide service to 100% of the homes in the franchise area, but often not designed to provide service to businesses.
- It is assumed the network will pass 47,000 homes by the end of year two. Based on 131 estimated miles of underground plant, the City's average density is 359 homes per mile, which is extraordinarily high.
- It is assumed the household growth rate will average 2% annually for the term of the projection.

### Construction Period

 It is assumed that the network is built in two years and is capable of providing all services to approximately one-half of the homes passed by the end of the first year.

### Exhibit J

### **Lines of Business**

### Entertainment

Assumed monthly rates and annu	ıal ra	te increase	S:
Basic cable service	\$	25.00	3%
Pay TV service	\$	10.00	3%
Pay Per View movies	\$	3.95	0%
Pay Per View events(by event)	\$	14.95	3%
Home Shopping	\$	3.65	3%
Interactive suite of servcies	\$	22.50	5%
Video games	\$	25.00	5%
Set top rental (rate			
reduction)	\$	5.83	5%

### **Data Service**

Assumed monthly rates and annual rate increases:

Small	Data	Subs
OHIAH	Dala	OUUS

Limited Service	\$ 24.72	3%
Full Service	\$ 38.72	3%
Large Data Ports		
Each Port Cost	\$ 14.72	3%

### Telephone Service

- It is assumed that the network will not originate and terminate intra-lata toll calls without
  going outside the network because of its size. It is assumed that Centrex is not offered by
  the network, but the network can access the points of presence for the major long distance
  carriers without using PacBell's network.
- Assumed monthly rates and annual rate increases: Residential

Average Basic Service	\$ 19.95	2.5%
Call waiting	\$ 2.95	2.5%
Voice Mail	\$ 3.95	2.5%
Caller ID	\$ 3.95	2.5%
Call Blocking	\$ 4.95	2.5%
Commercial		
Basic Service/MBL	\$ 15.50	0%
Orig. Access Revenue/N	\$ 36.00	-2%
Term. Access Revenue/	\$ 36.00	-5%
800 Service	\$ 15.00	-5%
ISDN Service	\$ 22.85	0%
Call waiting	\$ 4.95	0%
Voice Mail	\$ 5.95	0%
Caller ID	\$ 3.95	0%
Dedicated Line Service	\$ 4.95	0%

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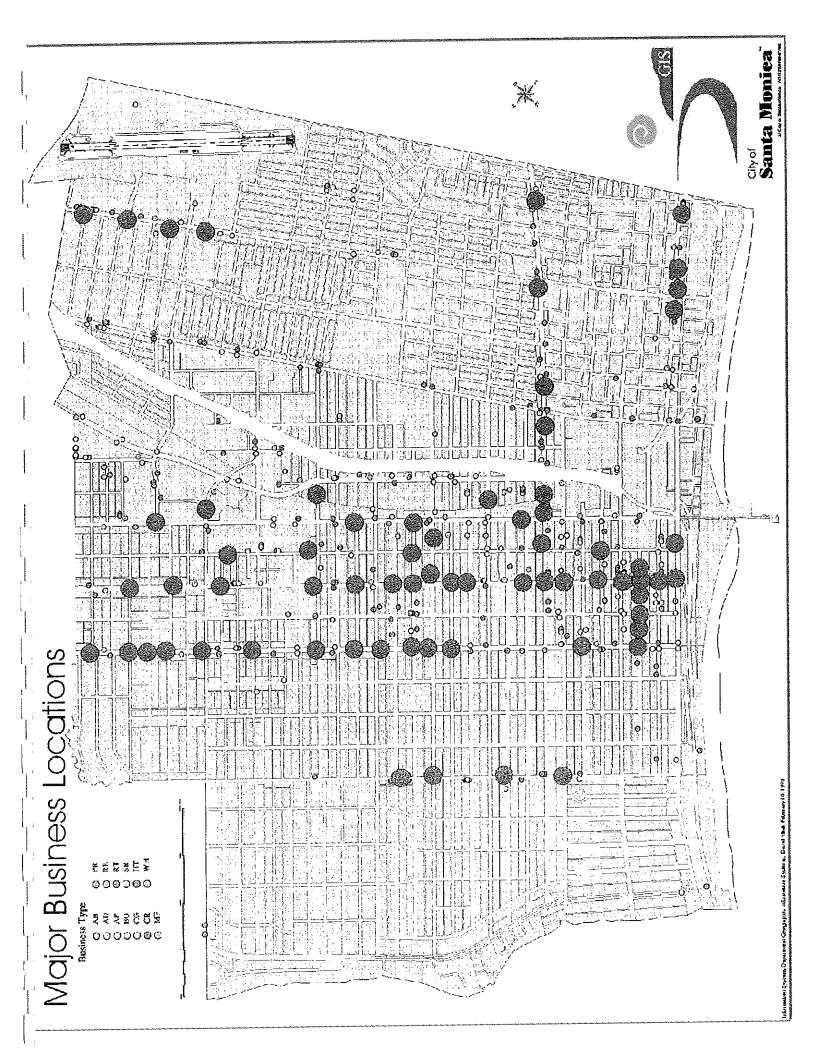
# EXHIBIT K

## MAPS:

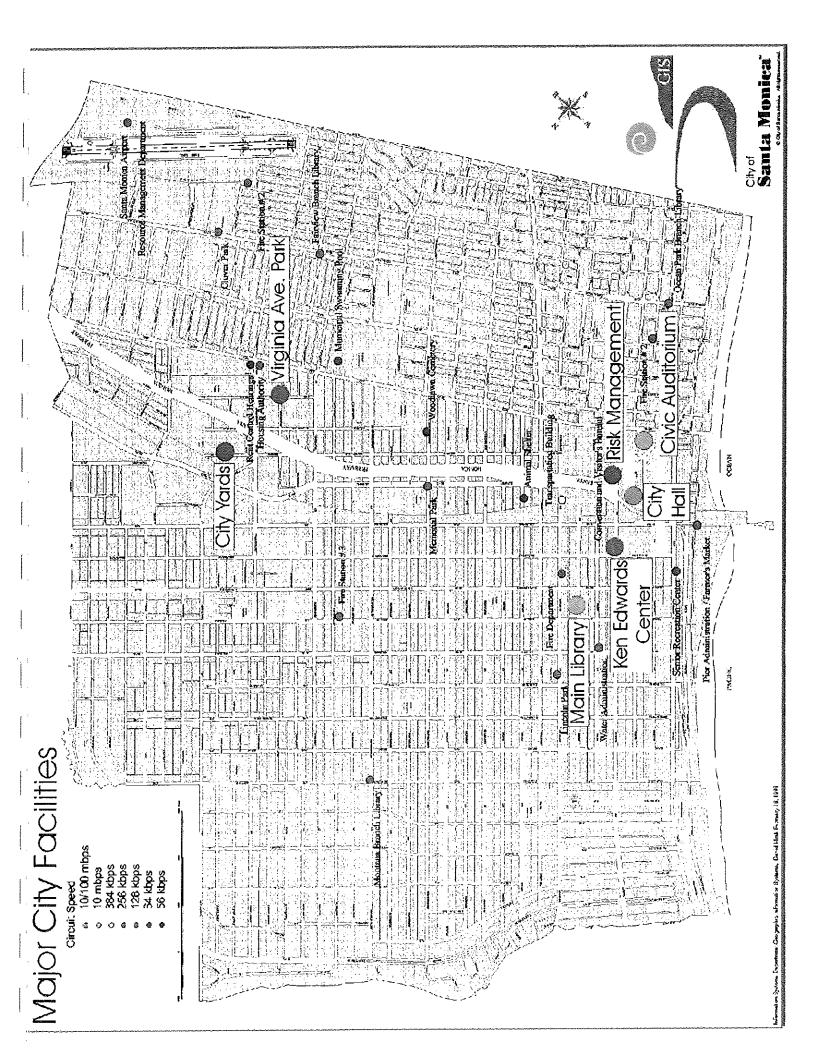
City Business Clusters
Multimedia Firm Locations
Recommended Network-Initial Phase



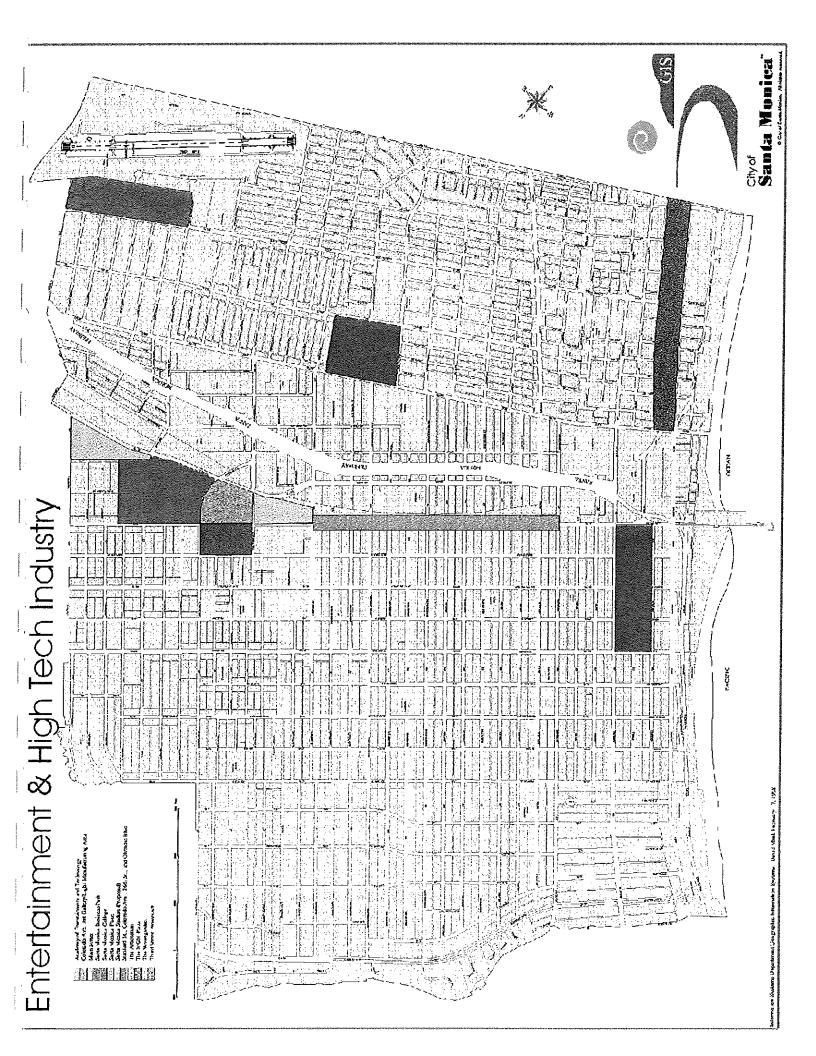
MEDIA CONNECTIONS GROUP



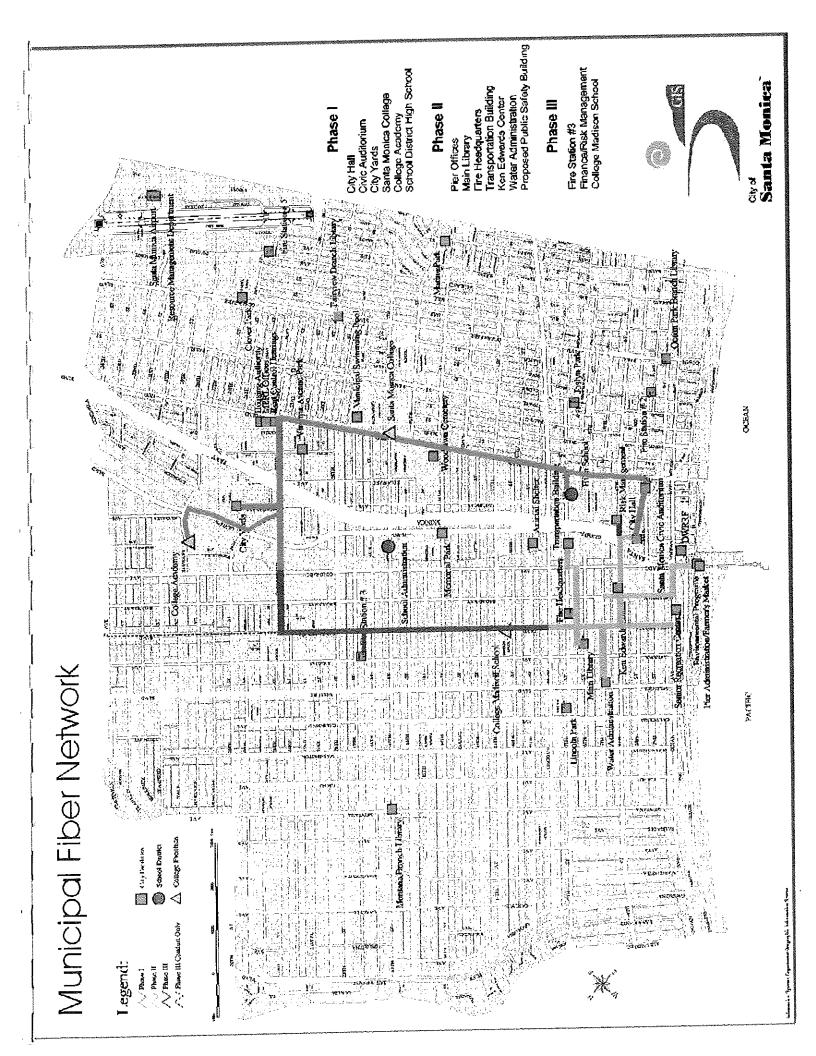
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