LESSONS FROM THE Y-ZONE: Internet is a value proposition

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Y-ZONE SERVICES DELIVERED

628 CHROMEBOOKS DISTRIBUTED

375 CLIENTS RECEIVED 15 HOURS OF TECH EDUCATION

173 153 CLIENTS ENROLLED IN ACP & 20 RECEIVED HOTSPOTS

Based on 993 clients requested help / 708 received services
Y-Zone participants indicated that Y-Zone Services helped them in the following ways:

- **81%** better manage money & personal finances
- **74%** save money
- **57%** improve workforce skills
- **45%** start a new business or market a pre-existing one
What informs a clients’ sense of Internet affordability?

1/2 as many clients reported that is was “very difficult” to afford their Internet (21% v. 11%)

Only 25% of Y-Zone clients received direct Internet assistance from us.
Affordability is determined by value

- Device ownership & skills must accompany internet affordability & access programs